



PAOLI LIBRARY

A TREDYFFRIN TOWNSHIP BRANCH LIBRARY

January 2017 Branch Manager's Report

Personnel

On January 17 the new Children's Librarian position for Paoli was approved by Tredyffrin Township. The job will be posted on the TTL and CCLS websites, and on some library-focused job boards that offer free postings.

Fundraising

The Annual Appeal mailing went out at the end of December. The total amount contributed as of January 20 was \$14,780.

Children's Programming

In order to maintain continuity of the children's programs, Alexandra Cavacino, a part-time Tredyffrin staff member, has temporarily taken over the Wednesday and Thursday storytimes. I have been handling the Friday Royer-Greaves storytimes, as well as room reservations, calendar listings, attendance statistics, etc. for the volunteer-led storytimes (German and Chinese) and for outside presenters (Ballet 180).

Adult Programming

The weekly Writers Workshop now has seven regular members, and they have extended their meeting time to allow for additional discussion time and more flexible participation.

The Art Book Club held its first meeting of 2017 on January 25. The book for this month was *Frida* by Barbara Mujica, a biography of artist Frida Kahlo. Victoria Skelly, the club's facilitator, often chooses titles that tie in with events at local museums – this month book club members were encouraged to view Kahlo's work at the Philadelphia Museum of Art's exhibition, *Paint the Revolution: Mexican Modernism 1910-1950*.

Statistics

After decreasing steadily over several years, Paoli's circulation in 2016 increased by 3.19% over 2015. The children's book collections showed the greatest increases. DVD circulation is decreasing significantly. Since 2013 circulation of children's DVDs has decreased by over 50%.

Willistown

The first planning meeting for the 2017 GO WilMa program will be held on January 26. The program is a cooperative venture of the Willistown Parks & Rec department, Malvern Library, and Paoli Library. Parks & Rec director Mary Hundt is the liaison with the 15 participating nature preserves, parks, and historical sites. The libraries administer the program along with Summer Reading Club, and provide book lists and other content for the GO WilMa *Field Guide*. GO WilMa is funded in large part by Willistown Township, with assistance from Malvern Borough and East Goshen Township.

Facilities

Chris Kibler and Paoli staff have taken measurements of all the shelving and other fixtures in the library as we explore possible new floor plans for the library. We have several primary concerns: to make sure the changes make a visible difference; to provide a more inviting space, based on changes in how people use the library; and to preserve a collection that is large enough to be attractive to our patrons and to meet their needs.

Beverly Michaels, Branch Manager
January 23, 2016