



Library Director’s Report to Tredyffrin Libraries Board of Trustees for May 25, 2017

Staff

In April, we welcomed two new reference staff members, Jonathan Trice & Katie Yu. Please be sure to stop by the reference desk and say hello.

Volunteers

Our volunteers aid us with daily library operations and services and enable us to continue to provide exemplary service to the community. We are extremely grateful for their hard work and commitment. Comparing January – April 2017 to January – April 2016, total number of volunteers increased by 6.2% (up from 146) and total number of volunteer contributed hours 19 and an increase in volunteer contributed work hours of 3.3% (up from 1383.75).

		Number of Volunteers				
		Jan	Feb	Mar	Apr	Total
Tredyffrin	Children's	1	1	2	2	6
	Circulation	17	16	17	15	65
	Friends	10	10	15	16	51
Paoli	All	17	16	16	17	33
Total		45	43	50	50	155

		Volunteer Hours				
		Jan	Feb	Mar	Apr	Total
Tredyffrin	Children's	3	3	17	19	42
	Circulation	138.3	121	118.3	92	469
	Friends	167.5	181	267	182.3	797.8
Paoli	All	61.25	60.3	65.25	63.25	121.5
Total		370	365	467.5	356.5	1430

Building and Facilities

Camera System

Replacement of the Tredyffrin Library’s security camera system was started on May 3rd. The new system will include more indoor cameras, several outdoor cameras, and upgraded recording hardware.

LED Lighting Project

I’ve started coordinating with the company that will be working on replacing the Children’s Department lighting. I anticipate starting this project after the camera system installation is complete.

Trash and Recycling

I’ve been monitoring the current recycling situation and am still considering replacements for the existing paper recycling containers.

Visitor Count and Circulation

Visitor count for April 2017 totaled 18,652. This is an increase in total visitor count of 7 (<1%) compared to

March 2017. Comparing January - April of 2016 to January - April of 2017, an overall increase in visitor count of 2,606 (3.7%) was recorded.

		Jan	Feb	Mar	Apr	Total
Sun	Paoli	290	375	305	276	1,246
	Tredyffrin	1,449	1,522	1,634	1,529	6,134
Mon	Paoli	832	788	870	886	3,376
	Tredyffrin	2,607	2,362	2,570	2,817	10,356
Tues	Paoli	12	9	29	19	69
	Tredyffrin	3,141	2,629	1,850	2,979	10,599
Wedns	Paoli	975	960	1,003	925	3,863
	Tredyffrin	7	265	16	30	318
Thurs	Paoli	843	594	974	768	3,179
	Tredyffrin	2,444	1,799	3,083	2,425	9,751
Fri	Paoli	596	729	786	676	2,787
	Tredyffrin	1,659	1,809	2,447	1,991	7,906
Sat	Paoli	575	694	596	726	2,591
	Tredyffrin	1,797	2,231	2,482	2,605	9,115
Total Paoli		4,123	4,149	4,563	4,276	17,111
Total Tredyffrin		13,104	12,617	14,082	14,376	54,179
Libraries Combined		17,227	16,766	18,645	18,652	71,290

	2016 YTD	2017 YTD	Difference	% Increase/Decrease
Paoli	17716	17111	-605	-3.5%
Tredyffrin	50968	54179	3211	5.9%
	68684	71290	2606	3.7%

Circulation for April 2017 totaled 29,868 for print materials and 2,583 for e-materials. This is an increase of 1,900 (7.3%) in borrowing of print materials and a 1,520 (77.2%) increase in borrowing of electronic materials (eBooks) compared to February 2017. Comparing January - April of 2016 to January - April of 2017, total circulation of library materials increased by 2,689 (2.2%).

Paoli	Jan	Feb	Mar	Apr	Jan - Apr '17	Jan - Apr '16	Difference	% Change
Check Outs & Renewals (Print)	5,062	4,724	5,062	5,566	20,414	21,648	-1,234	-6.0%
Check Outs (ebooks)	693	502	292	749	2,236	2,875	-639	-28.6%
Total	5,755	5,226	5,354	6,315	22,650	24,523	-1,873	-8.3%
Tredyffrin	Jan	Feb	Mar	Apr	Jan - Apr '17	Jan - Apr '16	Difference	% Change
Check Outs & Renewals (Print)	22,906	21,129	22,906	24,302	91,243	85,082	6,161	6.8%
Check Outs (ebooks)	2,011	1,466	771	1,834	6,082	7,681	-1,599	-26.3%
Total	24,917	22,595	23,677	26,136	97,325	92,763	4,562	4.7%
Combined	30,672	27,821	29,031	32,451	119,975	117,286	2,689	2.2%

Programming

The number of programs for April 2017 totaled 105. This is an increase of 12 total programs compared to February 2017. Comparing January - April of 2016 to January - April of 2017, there was an overall decrease of 34 (9.1%) total program offerings. However, the number of program attendees for April 2017 totaled 1934. This is an increase of 234 (14%) total program attendees compared to February 2017. Comparing January - April of 2016 to January - April of 2017, there was an overall increase of 265 (4.2%) in total program attendees.

Number of Programs

Paoli	Jan	Feb	Mar	Apr	Total
Adults 18+	6	5	2	3	16
Ages 0-5	19	22	26	20	87
Ages 5-11	2	2	2	2	8
Ages 12-17	0	0	0	0	0
Total	27	29	30	25	111

Tredyffrin	Jan	Feb	Mar	Apr	Total
Adults 18+	18	14	21	18	71
Ages 0-5	23	33	28	32	116
Ages 5-11	10	16	10	16	52
Ages 12-17	4	3	4	14	25
Total	55	66	63	80	264

	Jan	Feb	Mar	Apr	Total
Total	82	95	93	105	375

Number of Attendees

Paoli	Jan	Feb	Mar	Apr	Total
Adults 18+	22	8	17	13	60
Ages 0-5	275	334	354	370	1,333
Ages 5-11	22	23	36	23	104
Ages 12-17	0	0	0	0	0
Total	319	365	407	406	1,497

Tredyffrin	Jan	Feb	Mar	Apr	Total
Adults 18+	245	243	398	416	1,302
Ages 0-5	462	489	739	785	2,475
Ages 5-11	96	282	94	164	636
Ages 12-17	30	105	62	163	360
Total	833	1,119	1,293	1,528	4,773

	Jan	Feb	Mar	Apr	Total
Total	1,152	1,484	1,700	1,934	6,270

Number of Programs	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2016	87	263	25	375
2017	83	237	21	341
Difference Between 2016 & 2017	-4	-26	-4	-34
	-4.6%	-9.9%	-16.0%	-9.1%

Number of Attendees	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2016	1362	4548	360	6270
2017	1861	4195	479	6535
Difference Between 2016 & 2017	499	-353	119	265
	36.6%	-7.8%	33.1%	4.2%

Children's Department Notes

We have over 130 events during the 8 week summer season. We are partnering with People's Light and Theater of Malvern for another 90 Second Newbery Acting Program, we are hosting an architecture camp for kids, hosting art classes, continuing with our story times, and much more.

This year, the Children's Department is partnering with Adult Programming Coordinator Robin Campion for a summer reading program for adults. Children's Librarian Angie Andre has been working on the details with Robin and there will be a table at the children's summer reading kickoff for adult sign up. We encourage all Board members to visit the summer reading kickoff event and register for Summer Reading for Adults.

The Children’s Librarians are getting ready for our Summer Reading Program themed “Build a Better World”. This year’s program kicks-off on Friday, June 16th and runs through August 12th. The program encourages elementary-aged children to read during the summer and for libraries to provide community space that offers access to free educational and cultural enrichment activities and programs. This year’s theme makes use of the universal appeal of creating, repurposing, and building. Through books, games, and many STEAM activities. Participants will discover new ways of looking at the world around them.

Both libraries are participating in the GSK “Science in the Summer” program in July. This free science program helps elementary school children “grow into science” and encourages learning with hands-on experiments. The topic will be sports science. Tredyffrin Public Library’s classes will take place July 24 – 27, 2017 and Paoli’s classes will take place July 17 -20, 2017.

From July 10 – 14, 2017, Tredyffrin Public Library will host an architecture camp for kids. Molly Goecke (M.Arch.) will guide 2 classes in learning the basics of architecture with hands-on activities. One class for children ages 4-7 and another for children ages 8-12.

Teen Notes

In April, teens held two book clubs, a LAN party, a middle school social night, an audition night for the summer play, and rehearsals for the Friend’s of the Library sponsored student directed musical John & Jen.

Teen Librarian, Laurie Doan, met with local teachers to plan for future programming and attended the ARCH (Area Residents Caring and Helping) meeting at the school district building and their Resiliency Presentation at Valley Forge Middle School.

Reference Notes (Submitted by Kate Boyle)

Computer usage numbers show a decrease after the introduction of Envisionware, however, because Envisionware records actual computer use by session, it is difficult to make accurate comparisons with our previous head-count statistics. Once we have a full year of computer use data using Envisionware we should have a better idea of our actual computer use.

We celebrated National Library Week from April 9-15, including a social media sunglasses promotion & pizza party. We carried the sunglasses promotion through the end of April.

Finally, there is a first-time membership half-price discount continuing through June 15 for the Pennsylvania Library Association. This makes trustee memberships on \$12.50, please see <https://www.palibraries.org/?page=Personal> to learn some of the benefits of becoming a member.

Total Questions

	Ref	Children's	Circ	Total
Jan-17	1374	564	644	2582
Feb-17	1164	480	727	2371
Mar-17	1191	531	680	2402
Apr-17	1097	544	683	2324
Apr - Mar '17 Difference	-94	13	3	-78
Apr - Mar '17 % Difference	-7.9%	2.4%	0.4%	-3.2%
Apr-16	927	432	609	1968

Computer Users

	Adult	Children's	WiFi	Total
Jan-17	1330	124	2230	3684
Feb-17	1157	123	2116	3396
Mar-17	1252	165	1958	3375
Apr-17	1381	150	1893	3424
Apr - Mar '17 Difference	129	-15	-65	49
Apr - Mar '17 % Difference	9.3%	-10.0%	-3.4%	1.4%
Apr-16	1461	371	1345	3177

Apr-2016 & Apr-2017 % Change	14.3%	21.1%	10.9%	14.8%	Apr-2016 & Apr-2017 % Change	-6.4%	-133.9%	28.0%	7.3%
Jan - Apr 2016	3575	1866	2702	8143	Jan - Apr 2016	5736	1511	6871	14118
Jan - Apr 2017	4826	2119	2734	9679	Jan - Mar 2017	5120	562	8197	13879
2016 - 2017 % Difference	35%	14%	1%	19%	2016 - 2017 % Difference	-11%	-63%	19%	-2%

1 on 1 Tutorials

Jan-17	Feb-17	Mar-17	Apr-17	Apr - Mar '17 Difference	Apr - Mar '17 % Difference	Apr-16	Apr-2016 & Apr-2017 % Change	Jan - Mar 2016	Jan - Mar 2017	2016 - 2017 % Difference
51	29	44	26	-18	-69.2%	24	4.5%	73	150	105%

Upcoming Events & Announcements

ADULTS

May 25 – June 8, 2017 The Library is hosting Tree Tenders training. This 3 session class trains participants to become stewards of the trees in your yard, neighborhood & community. Learn tree identification, biology, care & maintenance. The program is administered through the Pennsylvania Horticultural Society and registration is required through the PHS website.

TEENS

July 10, 2017 – July 14, 2017 Tredyffrin Library will host a College Application Essay Camp. Former chairperson of the Conestoga High School English Department Marylyn E. Calabrese, Ph.D., will instruct students on writing college application essays.

CHILDREN

June 16, 2017 The Tredyffrin Library Summer Reading Program kicks-off on Friday, June 16th. The program runs from June 16th through August 12th. This year's program is entitled "Build a Better World"

July 10 – 14, 2017 Tredyffrin Public Library will host an architecture camp for kids. Molly Goecke (M.Arch.) will guide 2 classes in learning the basics of architecture with hands-on activities. One class for children ages 4-7 and another for children ages 8-12. Registration will begin in June.

July 24 – 27, 2017 Science in the Summer 2017: This summer we will be studying Sports Science at Tredyffrin Public Library.

FRIENDS OF TREDYFFRIN PUBLIC LIBRARY

June 9 – June 11, 2017 Friends of Tredyffrin Library book sale!

Respectfully submitted by Christopher Kibler, Director of Libraries