



Library Director’s Report to Tredyffrin Libraries Board of Trustees for August 24, 2017

Volunteers

Our volunteers aid us with daily library operations and services and enable us to continue to provide exemplary service to the community. We are extremely grateful for their hard work and commitment. Comparing January – July 2016 to January – July 2017, total volunteers increased by 19.6% (56 more total volunteers) and total volunteer contributed hours increased by 10.7% (284 more total volunteer contributed hours).

Number of Volunteers

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2017 TOTAL	2016 YTD	2016 - 2017 YTD Change	2016 - 2017 YTD % Change
January	1	17	10	17	45	38	7	18.4%
February	1	16	10	16	43	35	8	22.9%
March	2	17	15	16	50	35	15	42.9%
April	2	15	16	17	50	38	12	31.6%
May	2	15	10	16	43	35	8	22.9%
June	13	14	16	13	56	46	10	21.7%
July	24	12	16	2	54	58	-4	-6.9%
TOTAL	45	106	93	97	341	285	56	19.6%

Number of Volunteer Contributed Hours

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2017 TOTAL	2016 YTD	Change	% Change
January	3	138.25	167.5	61.25	370	338.25	31.75	9.4%
February	3	120.5	181	60.25	364.75	316.75	48	15.2%
March	17	118.25	267	65.25	467.5	382.25	85.25	22.3%
April	19	92	182.25	63.25	356.5	346.5	10	2.9%
May	9	114.5	186	67	376.5	315	61.5	19.5%
June	47	91.5	302	50.75	491.25	454.5	36.75	8.1%
July	215.25	79.25	185	30	509.5	498.75	10.75	2.2%
TOTAL	313.25	754.25	1470.75	397.75	2936	2652	284	10.7%

Building and Facilities

Camera System

This new camera installation is complete. We are working on a few issues to establish remote connections to the video feeds. The installers will be in the Tredyffrin Library the week of the 21st to make some adjustments.

LED Lighting Project

I’ve spoken with the installer to go over the type of fixtures proposed. I am hoping to make one change to the existing proposal in order to have different fixtures in the Red Fox Book Shop. I plan to schedule the installation in the near future.

HVAC

The Tredyffrin Library had a broken compressor on the roof that was replaced. Upon replacing this compressor, it was determined that a second compressor had failed. The second compressor is scheduled to be replaced.

Stucco Repair

The Assistant Township Manager, Director of Finance, and I reviewed the building plans with an architect and it was recommended that the block wall be checked for deterioration prior to fixing the stucco and that we replace the capping and/or add drip edges to the stone capping and re-seat and re-seal the top of the wall prior to fixing the stucco issues. It was also recommended that we remove the lighting in the wall and find a better lighting solution for the front walkway. I am working with the Township on addressing these issues.

Visitor Count and Circulation

Visitor count for July 2017 totaled 21,856. This is a decrease of 486 (22%) compared to the June 2017 visitor count total. Comparing January – July of 2016 to January – July of 2017, an overall increase in visitor count of 4,606 (3.4%) was recorded.

		Jan	Feb	Mar	Apr	May	June	July	Total
Sun	Paoli	290	375	305	276	226	305	432	2,209
	Tredyffrin	1,449	1,522	1,634	1,529	1,074	1,446	1,578	10,232
Mon	Paoli	832	788	870	886	884	941	1,429	6,630
	Tredyffrin	2,607	2,362	2,570	2,817	2,659	2,707	3,898	19,620
Tues	Paoli	12	9	29	19	17	8	24	118
	Tredyffrin	3,141	2,629	1,850	2,979	4,349	3,059	2,530	20,537
Wedns	Paoli	975	960	1,003	925	1,188	982	1,185	7,218
	Tredyffrin	7	265	16	30	65	39	268	690
Thurs	Paoli	843	594	974	768	778	1,131	1,045	6,133
	Tredyffrin	2,444	1,799	3,083	2,425	2,678	3,758	3,323	19,510
Fri	Paoli	596	729	786	676	806	963	928	5,484
	Tredyffrin	1,659	1,809	2,447	1,991	1,896	3,576	2,552	15,930
Sat	Paoli	575	694	596	726	700	681	695	4,667
	Tredyffrin	1,797	2,231	2,482	2,605	1,846	2,746	1,969	15,676
Total Paoli		4,123	4,149	4,563	4,276	4,599	5,011	5,738	32,459
Total Tredyffrin		13,104	12,617	14,082	14,376	14,567	17,331	16,118	102,195
Libraries Combined		17,227	16,766	18,645	18,652	19,166	22,342	21,856	134,654

	Jul-16	Jul-17	Difference	% Increase or Decrease	2016 YTD	2017 YTD	Difference	% Increase or Decrease
Paoli	5,557	5,738	181	3.3%	33,076	32,643	-433	-1.3%
Tredyffrin	15,711	16,118	407	2.6%	97,600	102,639	5,039	4.9%
Total	21,268	21,856	588	2.8%	130,676	135,282	4,606	3.4%

Circulation for July 2017 totaled 33,493 for print materials and 3,087 for e-materials. This is an increase of 2,103 (6.7%) in borrowing of print materials and a 329 (11.9%) increase in borrowing of electronic materials (eBooks) compared to the previous month. Comparing January – July of 2016 to January - July of 2017, total circulation of library materials has increased overall by 3,245 (1.5%).

Paoli	Jan	Feb	Mar	Apr	May	June	July	Jan - July 2017	Jan - July 2016	Difference	% Change
Check Outs (Print)	5,062	4,724	5,062	5,566	4,703	5697	6369	37,183	39,951	-2,768	-6.9%
Check Outs (ebooks)	693	502	292	749	555	782	795	4,368	4,935	-567	-11.5%
Total	5,755	5,226	5,354	6,315	5,258	6,479	7,164	41,551	44,886	-3,335	-7.4%

Tredyffrin	Jan	Feb	Mar	Apr	May	June	July	Jan - July 2017	Jan - July 2016	Difference	% Change
Check Outs (Print)	22,906	21,129	22,906	24,302	21,794	25,693	27,124	165,854	158,200	7,654	4.8%
Check Outs (ebooks)	2,011	1,466	771	1,834	1,516	1,976	2,292	11,866	12,940	-1,074	-8.3%
Total	24,917	22,595	23,677	26,136	23,310	27,669	29,416	177,720	171,140	6,580	3.8%

Combined	Jan	Feb	Mar	Apr	May	June	July	Jan - July 2017	Jan - July 2016	Difference	% Change
	30,672	27,821	29,031	32,451	28,568	34,148	36,580	219,271	216,026	3,245	1.5%

Programming

The number of programs for July totaled 137 and attendees totaled 2,880. This is an increase of 53 (63%) programs and an increase of 629 (27.9%) total program attendees compared to June 2017. Comparing January - July of 2016 to January - July of 2017, there was an overall decrease of 68 (9.5%) in total program offerings and an increase of 139 (1%) in total program attendees.

Number of Programs

Paoli	Jan	Feb	Mar	Apr	May	June	July	Total
Adults 18+	6	5	8	3	1	1	2	26
Ages 0-5	18	20	24	10	5	10	16	103
Ages 5-11	3	0	0	2	1	10	25	41
Ages 12-17	0	0	0	0	1	2	2	5
Total	27	25	32	15	8	23	45	175

Tredyffrin	Jan	Feb	Mar	Apr	May	June	July	Total
Adults 18+	13	18	15	15	13	15	6	95
Ages 0-5	21	19	16	40	26	21	25	168
Ages 5-11	13	16	8	27	17	15	44	140
Ages 12-17	4	10	7	14	14	10	17	76
Total	51	63	46	96	70	61	92	479

Total	Jan	Feb	Mar	Apr	May	June	July	Total
	78	88	78	111	78	84	137	654

Number of Attendees

Paoli	Jan	Feb	Mar	Apr	May	June	July	Total
Adults 18+	27	27	27	15	2	5	7	110
Ages 0-5	260	310	145	133	91	103	173	1,215
Ages 5-11	12	0	0	10	9	93	255	379
Ages 12-17	0	0	0	0	0	0	7	7
Total	299	337	172	158	102	201	442	1,711

Tredyffrin	Jan	Feb	Mar	Apr	May	June	July	Total
Adults 18+	448	381	387	549	463	494	255	2,977
Ages 0-5	576	424	454	997	750	818	740	4,759
Ages 5-11	188	282	96	308	272	536	1175	2,857
Ages 12-17	25	397	57	163	296	202	268	1,408
Total	1,237	1,484	994	2,017	1,781	2,050	2,438	12,001

Total	Jan	Feb	Mar	Apr	May	June	July	Total
	1,536	1,821	1,166	2,175	1,883	2,251	2,880	13,712

Number of Programs

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2016	178	486	53	717
2017	121	452	76	649
Difference Between 2016 & 2017	-57	-34	23	-68
	-32.0%	-7.0%	43.4%	-9.5%

Number of Attendees

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2016	2958	9941	789	13688
2017	3087	9210	1408	13705
Difference Between 2016 & 2017	129	-731	619	17
	4.4%	-7.4%	78.5%	0.1%

Children's Notes (Submitted by Angie Andre)

July is our busiest month in the year and we hit record numbers this year! We ran 69 programs and served 1915 children.

We maximized the talents of our staff and hired outside experts to offer 4 different week long camps this year; Architecture, Science in the Summer, Theater, and Building Books.

Teen Notes (Submitted by Laurie Doan)

The teens in July held two book groups to discuss Throne of Glass and two "journaling together" workshops.

CHS students presented Runaways by Liz Swados which is a collection of songs, dances, and spoken word pieces initially created from interviews with homeless children and those in orphanages. The show blends different musical styles from pop to hip-hop, jazz to reggae, while asking why children can't remain children. High school student, Charlotte Kalilec, directed the cast of students. Anne Sprissler, retired Valley Forge Middle School teacher, generously donated her time and talent to accompany the cast on piano.

The Teen Advisory Board reached out for new members and planned a meeting for August.

Reference (Submitted by Kate Boyle)

We had a successful Christmas in July program. We checked out 25 wrapped titles and had many people use their Christmas in July titles to participate in Book Your Summer.

The reference department has seen a busy summer and the part-time staff are handling everything with aplomb. Zoey Mills has been helping with some summer programming, including our Harry Potter Trivia Night. Jonathan Trice is busy planning new displays for the fall, while we continue to benefit from Chris Swisher's photography skills.

We've had good response to social media over the summer, seeing increases in the number of people following & participating in Instagram & Facebook posts. Chris Swisher prepares our weekly AdLib e-newsletter and we are regularly seeing a 20% or better open rate.

Information Transactions

	Ref	Children's	Circ	Total
Jan-17	1374	564	644	2582
Feb-17	1164	480	727	2371
Mar-17	1191	531	680	2402
Apr-17	1097	544	683	2324
May-17	1019	491	707	2217
Jun-17	1201	591	698	2490
Jul-17	1367	562	811	2740
June - July '17 Difference	166	-29	113	273
June - July '17 % Change	16.3%	-5.9%	16.0%	12.3%
Jul-16	1065	688	811	2564
July-2016 & 2017 % Change	12.8%	-14.1%	-13.9%	-2.9%
Jan - July 2016	6677	3680	5125	15482
Jan - July 2017	8413	3763	4950	17126
2016 - 2017 % Change	26%	2%	-3%	11%

Computer Users

	Adult	Children's	WiFi	Total
Jan-17	1330	124	2230	3684
Feb-17	1157	123	2116	3396
Mar-17	1252	165	1958	3375
Apr-17	1381	150	1893	3424
May-17	1223	151	2093	3467
Jun-17	1323	177	2105	3605
Jul-17	1427	285	2215	3927
June - July '17 Difference	100	26	12	138
June - July '17 % Change	8.2%	17.2%	0.6%	4.0%
Jul-16	1816	664	2,189	4669
July-2016 & 2017 % Change	-27.1%	-73.3%	-3.8%	-22.8%
Jan - July 2016	10707	3092	13286	27085
Jan - July 2017	9093	1175	14610	24878
2016 - 2017 % Change	-15%	-62%	10%	-8%

Information Literacy Classes

	# of Classes	# of Participants	1 on 1 Tutorials	Total
Jan-17	0	0	51	51
Feb-17	0	0	29	29
Mar-17	0	0	44	44
Apr-17	0	0	26	26
May-17	0	0	43	43
Jun-17	1	3	67	71
Jul-17	2	11	42	55
May - June '17 Difference	1	8	-25	-16
May - June '17 % Difference	50.0%	72.7%	-59.5%	-29.1%
Jul-16	4	14	179	197
July-2016 & 2017 % Change	-50.0%	-21.4%	-76.5%	-72.1%
Jan - July 2016	4	14	179	197
Jan - July 2017	3	14	302	264
2016 - 2017 % Change	-25%	0%	69%	34%

Proctoring Statistics

	Number of Sessions	Number of Hours	Total
Jan-17	1	1	2
Feb-17	4	6.5	10.5
Mar-17	4	4	8
Apr-17	4	4.25	8.25
May-17	6	9.5	15.5
Jun-17	10	16	26
Jul-17	12	22.5	34.5
May - June '17 Difference	2	6.5	10.5
May - June '17 % Difference	33.3%	68.4%	67.7%
Jun-16	3	6	9
June-2016 & June- 2017 % Change	233.3%	166.7%	188.9%
Jan - June 2016	14	26.5	40.5
Jan - June 2017	29	41.25	70.25
TYD 2016 - 2017 % Difference	107%	56%	73%

Announcements

The "Party in the Park: A Community Day Event" will take place on September 16th at Wilson Farm Park from 4PM – 7PM. The Library has tables reserved for both Libraries, the Board, and both Friends groups.

Respectfully submitted by Christopher Kibler, Director of Libraries