

TREDYFFRIN TOWNSHIP LIBRARIES (TTL)

Minutes of the Board of Trustees (BoT)

Thursday, July 27, 2017

7:30 PM at Tredyffrin Library

**Presiding:** John C.T. Alexander, President

**Board Members Present** (constituting a quorum):

Margaret Auslander

Lauren Holt

Kimberly McDonnell

Michael McTiernan

Johanna Pauciulo (secretary)

Bob Senior (Treasurer)

Tim Ross (Vice President)

Helen Yao

**In Attendance:**

Valerie Green, Assistant Library Director

Chris Kibler, Library Director

Beverly Michaels, Branch Manager

Paul Olson, Board of Supervisors

Murph Wysocki, Board of Supervisors

Mr. Alexander called the meeting to order at 7:35 pm.

**Minutes**

The May minutes (there was no June meeting) were submitted by Ms. Pauciulo for approval. Ms. Pauciulo motioned to approve, Mr. Ross seconded the motion. The motion passed unanimously.

**President's' Announcements** - Mr. Alexander

Mr. Alexander and Mr. McTiernan had a meeting with Sean Moir and Chris Kibler to discuss fundraising, in particular, the concept of selling the naming of the library and the Board of Supervisors sponsoring a challenge grant up to \$2M.

**Treasurer's Report** - Mr. Senior

Spreadsheets submitted. Financials are positive and expenses are under control.

**Fundraising Report** - Mr. Kibler

As of 06/30/2017, total = \$43,161.94, approx. \$4K ahead of goal. Mr. Alexander advised that he approached a donor for a \$30K gift. Gift is not yet assured.

### **Director's Report - Mr. Kibler**

Written report submitted.

### **Branch Manager's Report - Ms. Michaels**

Written report submitted.

### **Friends of TPL Report - No report.**

### **Friends of Paoli Library Report - No report.**

### **New Business**

*Foundation Board Recommendation* - Mr. McTiernan motioned to recommend James Kim to serve on the Foundation Board. Ms. McDonnell seconded the motion. The motion was unanimously approved. Mr. Kim's resume will be forwarded to Mr. Wysocki to begin the process of BoS approval.

*Fundraising Committee Recommendation for Marketing Campaign* - The Fundraising Committee recommends partnering with Jason Ercole's company to achieve a 3-year fundraising goal culminating in a fundraising goal increase from \$50K in 2017 to \$175K in 2019. After lengthy discussion, the BoT was unable to reach consensus on this recommendation due to lack of a written proposal outlining the funds to be budgeted for this endeavor, the target market, and the means to achieve the end. The Fundraising Committee will attempt to contact Mr. Ercole and gather additional information.

#### *Policies -*

- Reference Service Policy and Copyright Policy - Ms. McDonnell motion to approve these policies as revised. Mr. Senior seconded the motion. The motion passed unanimously.
- Unattended Children Policy - Discussion was had on the draft of the policy changes. Ms. Pauciulo will make further edits and present a revised draft at the next BoT meeting.

### **Old Business**

*Updates on Library Building Projects* - Work continues on the stucco repair assessment - a determination needs to be made regarding the solidity of the block.

### **Tredyffrin Township Supervisors**

Mr. Wysocki reported that the Township is beginning to work out next year's budget. Mr. Olsen stated that the Township is hoping not to have an increase in taxes, \$2M exists in reserve. A new police chief, Mike Beatty, has been appointed. There continues to be donations of books from Acme.

### **Adjournment**

The meeting was adjourned at 9:03 pm. Next meeting: Thursday, August 24, 7:30 pm at Tredyffrin Library.