



**Library Director’s Report to Tredyffrin Libraries Board of Trustees for
December 7, 2017**

Volunteers

Volunteers aid us with daily library operations and services and enable us to continue to provide exemplary service to our community. We are extremely grateful for their hard work and commitment. Comparing January – November 2016 to January – November 2017, total volunteers increased by 19.3% (81 more total volunteers) and total volunteer contributed hours increased by 12.9% (531.5 more volunteer contributed hours).

Number of Volunteers

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2017 TOTAL	2016 YTD	2016 - 2017 YTD Change	2016 - 2017 YTD % Change
January	1	17	10	17	45	38	7	18.4%
February	1	16	10	16	43	35	8	22.9%
March	2	17	15	16	50	35	15	42.9%
April	2	15	16	17	50	38	12	31.6%
May	2	15	10	16	43	35	8	22.9%
June	13	14	16	13	56	46	10	21.7%
July	24	12	16	2	54	58	-4	-6.9%
August	17	16	15	12	60	53	7	13.2%
September	0	20	13	14	47	36	11	30.6%
October	0	20	10	8	38	36	2	5.6%
November	0	19	11	7	37	32	5	15.6%
TOTAL	62	181	142	138	523	442	81	18.3%

Number of Volunteer Contributed Hours

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2017 TOTAL	2016 YTD	Change	% Change
January	3	138.25	167.5	61.25	370	338.25	31.75	9.4%
February	3	120.5	181	60.25	364.75	316.75	48	15.2%
March	17	118.25	267	65.25	467.5	382.25	85.25	22.3%
April	19	92	182.25	63.25	356.5	346.5	10	2.9%
May	9	114.5	186	67	376.5	315	61.5	19.5%
June	47	91.5	302	50.75	491.25	454.5	36.75	8.1%
July	215.25	79.25	185	30	509.5	498.75	10.75	2.2%
August	95.5	136.75	280	47	559.25	460	99.25	21.6%
September	0	108	252.5	61	421.5	330	91.5	27.7%
October	0	143.75	184.5	33.5	361.75	331	30.75	9.3%
November	0	117.75	216.25	37	371	345	26	7.5%
TOTAL	408.75	1260.5	2404	576.25	4649.5	4118	531.5	12.9%

Building and Facilities

LED Lighting Project

To date, about half of the new LED fixtures have been installed in the Children’s Department. I am awaiting a call from the installer to schedule dates for the remainder of the installation.

Stucco Repair

The Assistant Township Manager, Director of Finance, and I reviewed the building plans with an architect and it was recommended that the block in the wall be checked for deterioration prior to fixing the stucco. The

Township's Public Works Department has excavated behind the wall and determined that the block is intact. Moving forward, the rear of the wall will be excavated, filled with stone, drainage pipes will be checked and replaced if needed, the flagstone capping will be replaced and sealed, and the stucco will be repaired. Public Works is obtaining additional quotes for the stucco wall repair.

Visitor Count and Circulation

Visitor count for November 2017 totaled 18,472. This is a decrease of 300 (1.6%) compared to October 2017. Comparing January - November 2016 to January - November 2017, an overall increase in visitor count of 5,452 (2.6%) has been recorded.

		Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Total
Sun	Paoli	290	375	305	276	226	305	432	351	270	416	298	3,544
	Tredyffrin	1,449	1,522	1,634	1,529	1,074	1,446	1,578	1,240	1,171	2,028	1,445	16,116
Mon	Paoli	832	788	870	886	884	941	1,429	1,004	640	976	868	10,118
	Tredyffrin	2,607	2,362	2,570	2,817	2,659	2,707	3,898	3,948	1,861	2,726	2,300	30,455
Tues	Paoli	12	9	29	19	17	8	24	13	30	10	13	184
	Tredyffrin	3,141	2,629	1,850	2,979	4,349	3,059	2,530	3,899	2,818	3,480	3,157	33,891
Wedns	Paoli	975	960	1,003	925	1,188	982	1,185	1,407	937	902	1,137	11,601
	Tredyffrin	7	265	16	30	65	39	268	189	73	1	118	1,071
Thurs	Paoli	843	594	974	768	778	1,131	1,045	1,182	822	768	811	9,716
	Tredyffrin	2,444	1,799	3,083	2,425	2,678	3,758	3,323	4,055	2,670	2,454	2,650	31,339
Fri	Paoli	596	729	786	676	806	963	928	189	909	701	679	7,962
	Tredyffrin	1,659	1,809	2,447	1,991	1,896	3,576	2,552	818	2,562	1,653	2,166	23,129
Sat	Paoli	575	694	596	726	700	681	695	687	825	703	611	7,493
	Tredyffrin	1,797	2,231	2,482	2,605	1,846	2,746	1,969	2,091	2,957	1,954	2,219	24,897
Total Paoli		4,123	4,149	4,563	4,276	4,599	5,011	5,738	4,833	4,433	4,476	4,417	50,618
Total Tredyffrin		13,104	12,617	14,082	14,376	14,567	17,331	16,118	16,240	14,112	14,296	14,055	160,898
Libraries Combined		17,227	16,766	18,645	18,652	19,166	22,342	21,856	21,073	18,545	18,772	18,472	211,516

	Nov-16	Nov-17	Difference	% Increase or Decrease	2016 YTD	2017 YTD	Difference	% Increase or Decrease
Paoli	4,447	4,417	-30	-0.7%	52,482	50,618	-1,864	-3.7%
Tredyffrin	14,164	14,055	-109	-0.8%	153,582	160,898	7,316	4.5%
Total	18,611	18,472	-139	-0.7%	206,064	211,516	5,452	2.6%

Circulation for November 2017 totaled 25,930 for print materials and 2,794 for e-materials. This is an increase of 66 (<1%) in borrowing of print materials and an increase of 31 (1%) in borrowing of electronic materials (eBooks) compared to the previous month. Comparing January - November of 2016 to January - November of 2017, total circulation of library materials has increased overall by 2,381 (.7%).

Paoli Check Outs

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Jan - Nov 2017	Jan -Nov 2016	Diff- erenc	% Change
Print	5,062	4,724	5,062	5,566	4,703	5697	6369	5581	4662	4779	4918	57,123	62,665	-5,542	-8.8%
Ebooks	693	502	292	749	555	782	795	707	723	726	764	7,288	7,378	-90	-1.2%
Total	5,755	5,226	5,354	6,315	5,258	6,479	7,164	6,288	5,385	5,505	5,682	64,411	70,043	-5,632	-8.0%

Tredyffrin Check Outs

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Jan - Nov 2017	Jan -Nov 2016	Diff- erenc	% Change
Print	22,906	21,129	22,906	24,302	21,794	25,693	27,124	25,665	21,202	21,957	21,012	255,690	248,106	7,584	3.1%
Ebooks	2,011	1,466	771	1,834	1,516	1,976	2,292	2,189	2,040	2,046	2,030	20,171	19,742	429	2.2%
Total	24,917	22,595	23,677	26,136	23,310	27,669	29,416	27,854	23,242	24,003	23,042	275,861	267,848	8,013	3.0%
Combined	30,672	27,821	29,031	32,451	28,568	34,148	36,580	34,142	28,627	29,508	28,724	340,272	337,891	2,381	0.7%

Programming

The number of programs for November totaled 82 and attendees totaled 1,687. Comparing January – November of 2016 to January – November of 2017, there was an overall decrease of 165 (14.5%) in total program offerings and a decrease of 417 (2%) in total program attendees.

Number of Programs

Paoli	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Total
18+	6	5	8	3	1	1	2	9	7	5	0	47
Ages 0-5	18	20	24	10	5	10	16	22	21	21	23	190
Ages 5-11	3	0	0	2	1	10	25	9	6	4	7	67
Ages 12-17	0	0	0	0	0	0	0	0	0	0	0	0
Total	27	25	32	15	7	21	43	40	34	30	30	304
Tredyffrin	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Total
18+	18	14	21	18	21	21	32	17	11	11	19	203
Ages 0-5	23	33	28	32	33	3	38	20	14	26	16	266
Ages 5-11	10	16	10	16	17	11	39	53	8	15	10	205
Ages 12-17	4	3	4	14	14	6	8	13	5	5	7	83
Total	55	66	63	80	85	41	117	103	38	57	52	757
Total	82	91	95	95	92	62	160	143	72	87	82	1,061

Number of Attendees

Paoli	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Total
18+	27	27	27	15	2	5	7	26	34	27	0	197
Ages 0-5	260	310	145	133	91	103	173	293	281	260	279	2,328
Ages 5-11	12	0	0	10	9	93	255	125	38	12	53	607
Ages 12-17	0	0	0	0	0	0	0	0	0	0	0	0
Total	299	337	172	158	102	201	435	444	353	299	332	3,132
Tredyffrin	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Total
18+	245	243	398	416	561	406	552	486	431	431	596	4,765
Ages 0-5	462	489	739	785	837	90	893	116	446	726	484	6,067
Ages 5-11	96	282	94	164	170	909	1177	834	94	202	204	4,226
Ages 12-17	30	105	62	163	250	76	103	103	107	107	71	1,177
Total	833	1,119	1,293	1,528	1,818	1,481	2,725	1,539	1,078	1,466	1,355	16,235
Total	1,132	1,456	1,465	1,686	1,920	1,682	3,160	1,983	1,431	1,765	1,687	19,367

Number of Programs

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2016	309	758	70	1137
2017	208	674	90	972
Difference Between	-101	-84	20	-165
2016 & 2017	-32.7%	-11.1%	28.6%	-14.5%

Number of Attendees

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2016	5,384	14,716	960	21060
2017	5,145	13,800	1,698	20643
Difference Between	-239	-916	738	-417
2016 & 2017	-4.4%	-6.2%	76.9%	-2.0%

Children's Notes (Submitted by Angie Andre)

We saw 72 friends for our Halloween Monster Bash Celebration.

Spanish and English Bilingual Story Time continues to be a success as we see new friends each session.

Outreach to Valley Forge Montessori Michele Bolay saw 34 children and they graciously gave us a donation of \$100.

Turnover for a children's page is high and we are again looking for someone to shelve books in the Children's Department.

The upgrade to LED lighting in the Children's Department has made an enormous difference in bringing light into the stacks.

We hosted over 100 third grade students from Hillside elementary school. We gave them a tour of the library and conducted a fun scavenger hunt to test their knowledge. We are doing a library card drive with them. After the third grade class fills out their applications they will encourage students in other grades to also get a library card. We will be processing in their applications in the weeks to come.

Our Back to Basics Baking and Sewing classes continue to be a success. We are trying to fill a need for basic skills that the schools are unable to provide.

We held our first Breakout and the 17 participating students broke out of Mr. Lemoncellos library in 20 minutes. We also hosted a girl scout troop and allowed them to borrow our breakout kit. They earned a cooperation badge and broke into the box in 30 minutes.

We ended November with 26 programs and 646 attendees.

Teen Notes (Submitted by Laura Doan)

In October, New York Comic Con and The New York Public Library offered educators and librarians an exclusive day of panels, networking, and workshops. I was able to attend this event and spend a day at the larger Comic Con thanks to the Friends of Tredyffrin Public Library.

I arrived at the NYPL early and was one of the first 250 attendees to tap my badge to get NYPL giveaways for the teens. The keynote speakers were Laurie Halse Anderson (Speak,) and Ngozi Ukazu (Check, Please!). I attended panel sessions including: Diversity in Coming-of-Age Comics & Graphic Novels, Women in Comics: Celebrating Over 100 Years, Collection Development and Readers Advisory, and a pro-level networking session to help create connections between comic book creators and librarians.

The show floor featured hundreds of exhibitors many of whom were happy to talk with me about graphic novels and manga for our collection. From Dark Horse Comics to Disney, I spoke with publishers I was familiar with and introduced myself to some I wasn't.

The professional track programming at Comic Con went beyond my expectations and will certainly factor into my talks with teens about this popular art form.

We held our usual bi-monthly book group where we discussed *Etiquette & Espionage* by Gail Carriger and our bi-monthly journaling together workshops.

We had an evening Halloween party with ghost stories and charades.

A meeting was held with Conestoga students to discuss Winter Ball.

To better understand struggling readers, I attended the BUILD (Better Understanding of Individuals with Learning Differences) sponsored Experience Dyslexia®, a Simulation in conjunction with the PA branch of the International Dyslexia Association held at VFMS. In addition to the six activities mimicking the experiences and processes of those with dyslexia, the discussion included the neurological basis of dyslexia, the warning signs, and interventions.

In November, we kicked off our Girls Who Code club programs for 6-12th grade girls to use computer science to impact their community. This is a student run club with a parent advisor and library sponsorship. The club is full and meets every Saturday.

We held our usual bi-monthly book group where we discussed *Carve the Mark* by Veronica Roth and our bi-monthly journaling together workshops.

I attended the WHY Youth Media Awards ceremony in Philadelphia with a student and her family. I am happy to say that her group won first place in the Middle School Documentary/News category. I am also happy to say that a group of students from Conestoga won first prize in the High School Narrative category.

Reference (Submitted by Kate Boyle)

Information Transactions

	Ref	Children's	Circ	Total
Jan-17	1374	564	644	2582
Feb-17	1164	480	727	2371
Mar-17	1191	531	680	2402
Apr-17	1097	544	683	2324
May-17	1019	491	707	2217
Jun-17	1201	591	698	2490
Jul-17	1065	668	811	2544
Aug-17	1486	584	759	2829
Sep-17	1177	465	672	2314
Oct-17	1207	541	843	2591
Sept - Oct '17 Difference	30	76	171	277
Sept - Oct '17 % Difference	2.5%	14.0%	20.3%	10.7%
Oct-16	1329	532	587	2448
Oct-2016 & 2017 % Change	-9.2%	1.7%	43.6%	5.8%
Jan - Oct 2016	10078	5312	7063	22453
Jan - Oct 2017 2016 - 2017 % Difference	11981	5459	7224	24664
	19%	3%	2%	10%

Computer Users

	Adult	Children's	WiFi	Total
Jan-17	1330	124	2230	3684
Feb-17	1157	123	2116	3396
Mar-17	1252	165	1958	3375
Apr-17	1381	150	1893	3424
May-17	1223	151	2093	3467
Jun-17	1323	177	2105	3605
Jul-17	1427	285	2215	3927
Aug-17	1413	211	1923	3547
Sep-17	1166	144	1835	3145
Oct-17	1350	151	2126	3627
Sept - Oct '17 Difference	184	7	291	482
Sept - Oct '17 % Difference	13.6%	4.6%	13.7%	13.3%
Oct-16	1646	338	1926	3910
Oct-2016 & 2017 % Change	-18.0%	-55.3%	10.4%	-7.2%
Jan - Oct 2016	15565	4283	18950	38798
Jan - Oct 2017 2016 - 2017 % Difference	13022	1681	20494	35197
	-16%	-61%	8%	-9%

Information Literacy Classes

	# of Classes	# of Participants	1 on 1 Tutorials	Total
Jan-17	0	0	51	51
Feb-17	0	0	29	29
Mar-17	0	0	44	44
Apr-17	0	0	26	26
May-17	0	0	43	43
Jun-17	1	3	67	71
Jul-17	0	0	47	47
Aug-17	0	0	59	59
Sep-17	0	0	42	42
Oct-17	0	0	44	44
Sept - Oct '17 Difference	0	0	2	2
Sept - Oct '17 % Difference	0.0%	0.0%	4.5%	4.5%
Oct-16	0	0	36	36
Oct-2016 & 2017 % Change	0.0%	0.0%	22.2%	22.2%
Jan - Oct 2016	4	14	279	297
Jan - Oct 2017 2016 - 2017 % Difference	1	3	452	456
	-75%	-79%	62%	54%

Website Statistics

	Page Views	Unique Page Views	Users	Total
Jan-17	33760	13433	6574	53767
Feb-17	29741	12102	5908	47751
Mar-17	30782	12408	6041	49231
Apr-17	28184	11512	5735	45431
May-17	29313	11900	5603	46816
Jun-17	33416	13490	6254	53160
Jul-17	35933	14609	7695	58237
Aug-17	37098	14889	6779	58766
Sep-17	28711	11695	5463	45869
Oct-17	27519	11112	5220	43851
Sept - Oct '17 Difference	-1192	-583	-243	-2018
Sept - Oct '17 % Difference	-4.3%	-5.2%	-4.7%	-4.6%
Oct-16	27921	11326	6190	45437
Oct-2016 & 2017 % Change	-1.4%	-1.9%	-15.7%	-3.5%
Jan - Oct 2016	335720	134839	70911	541470
Jan - Oct 2017 2016 - 2017 % Difference	314457	127150	61272	502879
	-6%	-6%	-14%	-7%

Proctoring Statistics

	Number of Sessions	Number of Hours	Total
Jan-17	1	1	2
Feb-17	4	6.5	10.5
Mar-17	4	4	8
Apr-17	4	4.25	8.25
May-17	6	9.5	15.5
Jun-17	10	16	26
Jul-17	12	22.25	34.25
Aug-17	16	23	39
Sep-17	2	4	6
Oct-17	5	9.5	14.5
Sept - Oct '17 Difference	3	5.5	8.5
Sept - Oct '17 % Difference	60.0%	57.9%	58.6%
Oct-16	5	9.5	14.5
Oct-2016 & 2017 % Change	-40.0%	0.0%	0.0%
Jan - Oct 2016	37	68	105
Jan - Oct 2017	64	100	164
2016 - 2017 % Difference	73%	47%	56%