



Library Director’s Report to Tredyffrin Libraries Board of Trustees for March 22, 2018

Volunteers

Volunteers aid us with daily library operations and services and enable us to continue to provide exemplary service to our community. We are extremely grateful for their hard work and commitment. Comparing January – February 2018 to January – February 2017, total volunteers increased by 9 (12.3% more total volunteers) and total volunteer contributed hours increased by 45 (6.9% more volunteer contributed hours).

Number of Volunteers

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2018 TOTAL	2017 YTD	2017 - 2018 YTD Change	2017 - 2018 YTD % Change
January	0	18	10	12	40	38	2	5.3%
February	1	19	10	12	42	35	7	20.0%
TOTAL	1	37	20	24	82	73	9	12.3%

Number of Volunteer Contributed Hours

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2018 TOTAL	2017 YTD	2017 - 2018 YTD Change	2017 - 2018 YTD % Change
January	0	122	133	67.5	322.5	338.25	-15.75	-4.7%
February	3	116	201	57.5	377.5	316.75	60.75	19.2%
TOTAL	3	238	334	125	700	655	45	6.9%

Building and Facilities

LED Lighting Project

I spoke with the vendor about moving forward with the remainder of the installation and expect to move forward on a second phase of the project soon.

Stucco Repair

Nothing new to report. We are anticipating moving forward once the weather improves.

Parking Lot

I received a quote to have the parking lot re-sealed and new lines painted. I anticipate moving forward with this once the weather improves.

Recycling

I continue to have issues with the Paper Retriever bins being emptied and the request to have them removed from the parking lot has not been acted on. I have spoken to another director in the system who is having the same problems. The company has been notified via certified letter that they must remove the bins from the property.

Visitor Count and Circulation

Visitor count for February 2018 totaled 16,561. This is a decrease of 11 (-6.6%) visitors compared to January 2018 and a decrease of 860 (-2.5%) comparing January – February 2017 to January – February 2018.

		Jan	Feb	Total
Sun	Paoli	240	281	521
	Tredyffrin	1,358	1,189	2,547
Mon	Paoli	624	796	1,420
	Tredyffrin	2,118	2,284	4,402
Tues	Paoli	14	4	18
	Tredyffrin	3,004	2,444	5,448
Wedns	Paoli	1,008	738	1,746
	Tredyffrin	158	4	162
Thurs	Paoli	575	741	1,316
	Tredyffrin	1,851	2,268	4,119
Fri	Paoli	699	704	1,403
	Tredyffrin	1,914	1,941	3,855
Sat	Paoli	595	641	1,236
	Tredyffrin	2,414	2,526	4,940
Total Paoli		3,755	3,905	7,660
Total Tredyffrin		12,817	12,656	25,473
Libraries Combined		16,572	16,561	33,133

	Feb-17	Feb-18	Difference	% Increase or Decrease	2017 YTD	2018 YTD	Difference	% Increase or Decrease
Paoli	4,149	3,905	-244	-5.9%	8,272	7,660	-612	-7.4%
Tredyffrin	13,104	12,617	-487	-3.7%	25,721	25,473	-248	-1.0%
Total	17,253	16,522	-731	-4.2%	33,993	33,133	-860	-2.5%

Circulation for February 2018 totaled 29,542 for all materials. This is a decrease of 908 (-3.0 %) in borrowing of materials compared to the previous month. Comparing all checkouts from 2018 to all checkouts from 2017 (using the percentage distribution for Overdrive material) up to the most recent month available, total circulation of library materials increased by 1,499 (2.6%).

Library Circulation

	Jan-18	Feb-18	Feb 2018 - Jan 2018 Difference	Feb 2018 - Jan 2018 % Difference	Feb-17	Feb 2018 - Feb 2017 Difference	Feb 2018 - Feb 2017 % Difference
Print	27,024	26,460	-564	-2.1%	27,968	-1,508	-5.4%
Electronic	3,426	3,082	-344	-10.0%	2,861	221	7.7%
Total	30,450	29,542	-908	-3.0%	30,829	-1,287	-4.2%

2018 YTD	2017 YTD	Difference	% Change
53,484	53,821	-337	-0.6%
6,508	4,672	1,836	39.3%
59,992	58,493	1,499	2.6%

Programming

The number of programs for February 2018 totaled 102 and attendees totaled 1,308. Comparing total program offerings and attendance data to the same time period for 2017 there is an overall increase of 89 (61.8%) in total program offerings and a decrease of 589 (-16.6%) in total program attendance.

2018

Number of Programs

Paoli	Jan	Feb	Total
18+	6	5	11
Ages 0-5	24	19	43
Ages 5-11	5	3	8
Ages 12-17	0	0	0
Total	35	27	62

Tredyffrin	Jan	Feb	Total
18+	41	38	79
Ages 0-5	19	20	39
Ages 5-11	12	17	29
Ages 12-17	18	6	24
Total	90	81	171

Total	125	102	233
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Number of Attendees

Paoli	Jan	Feb	Total
18+	25	26	51
Ages 0-5	231	155	386
Ages 5-11	25	17	42
Ages 12-17	0	0	0
Total	281	198	479

Tredyffrin	Jan	Feb	Total
18+	527	472	999
Ages 0-5	512	231	743
Ages 5-11	135	310	445
Ages 12-17	199	97	296
Total	1,373	1,110	2,483

Total	1,654	1,308	2,962
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Number of Programs

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2017	13	117	14	144
2018	90	119	24	233
Difference Between	77	2	10	89
2017 & 2018	592.3%	1.7%	71.4%	61.8%

Number of Attendees

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2017	919	2,210	422	3551
2018	1,050	1,616	296	2962
Difference Between	131	-594	-126	-589
2017 & 2018	14.3%	-26.9%	-29.9%	-16.6%

Children's Notes (Submitted by Angie Andre)

The Children's Department held their third annual Family Winter Reading Club with 114 friends participating. The prize was a fun family gift basket. The Dolan Family was the winner of our basket.

We also held our third Fort Night. This time we hosted 63 friends who took over the Children's Department and make blanket forts. We turned out the lights and families read stories by flashlight. We enjoyed making traveling smores for snacks.

Teen Notes (Submitted by Laura Doan)

In February, we held our usual bi-monthly book group where we discussed “Making Bombs for Hitler” by Marsha Forchuk Skrypuch. Our reading group unanimously recommends this book. In addition, we held our bi-monthly journaling together workshops.

Major events included:

- Winter Ball, a fun social event featuring: Live DJ, desserts, Polaroid booth... and all proceeds benefit FLITE! FLITE funds programs to help ensure that all students in the T/E schools, especially those who face barriers to their educational success, have the academic tools, opportunities and support they need to succeed in school.
- Inkwell, a coffee-house and open mic night, which serves as the Conestoga High School Literary Magazine’s major fund raising activity.
- Planning for our annual performance art’s summer camp is ongoing with the theme “From Shakespeare to Sondheim” which will explore the idea that without a Shakespeare there wouldn’t be a Sondheim.

Reference

Data collected for information assistance for February 2018 indicates a decrease of 60 transactions (-2.5%) compared to January 2018 and a decrease of 307 (-6.2%) transactions compared to the same time period for 2017. Library PC use has increased by 503 (44.4%) compared to the previous month and by 280 (11.3%) compared to the same time period for 2017. Use of the wireless network has increased by 72 (3.2%) compared to the previous months and by 174 (4.0%) compared to the same time period for 2017. Information literacy classes (1 on 1 sessions) decreased by 11 (22.4%) compared to the previous month and by 7 (24.1%) compared to the same time period for 2017. Proctoring sessions decreased by 1 (20%) compared to the same time period for 2017 while hours of proctoring offered remained the same.

Information Transactions

	Ref	Children's	Circ	Total
Jan-18	1191	454	708	2353
Feb-18	1197	463	633	2293
Feb '18 - Jan '18	6	9	-75	-60
Difference				
Feb '18 - Jan '18 % Difference	0.5%	2.0%	-10.6%	-2.5%
Feb-17	1164	480	727	2371
Feb-18	1197	463	633	2293
Feb 2018 - Feb 2017	33	-17	-94	-78
Difference				
Feb 2018 - Feb 2017 % Difference	3%	-4%	-13%	-3%
YTD 2017	2538	1044	1371	4953
YTD 2018	2388	917	1341	4646
YTD 2018 - YTD 2017	-150	-127	-30	-307
Difference				
YTD 2018 - YTD 2017 % Difference	-5.9%	-12.2%	-2.2%	-6.2%

Computer Users

	Adult	Children's	WiFi	Total
Jan-18	1132	129	2224	3485
Feb-18	1635	118	2296	4049
Feb '18 - Jan '18	503	-11	72	564
Difference				
Feb '18 - Jan '18 % Difference	44.4%	-8.5%	3.2%	16.2%
Feb-17	1157	123	2116	3396
Feb-18	1635	118	2296	4049
Feb 2018 - Feb 2017	478	-5	180	653
Difference				
Feb 2018 - Feb 2017 % Difference	41%	-4%	9%	19%
YTD 2017	2487	247	4346	7080
YTD 2018	2767	247	4520	7534
YTD 2018 - YTD 2017	280	0	174	454
Difference				
YTD 2018 - YTD 2017 % Difference	11.3%	0.0%	4.0%	6.4%

Information Literacy

	1 on 1 Tutorials
Jan-18	49
Feb-18	38
Feb '18 - Jan '18 Difference	-11
Feb '18 - Jan '18 % Difference	-22.4%
Feb-17	29
Feb-18	38
Feb 2018 - Feb 2017 Difference	9
Feb 2018 - Feb 2017 %	31%
YTD 2017	80
YTD 2018	87
YTD 2018 - YTD 2017 Difference	7
YTD 2018 - YTD 2017 % Difference	24.1%

Proctoring Statistics

	# of Sessions	# of Hours	Total
Jan-18	1	1	2
Feb-18	3	6.5	9.5
Feb '18 - Jan '18 Difference	2	5.5	7.5
Feb '18 - Jan '18 % Difference	1	4.5	5.5
Feb-17	4	6.5	10.5
Feb-18	3	6.5	9.5
Feb 2018 - Feb 2017 Difference	-1	0	-1
Feb 2018 - Feb 2017 % Difference	-25%	0%	-10%
YTD 2017	5	7.5	12.5
YTD 2018	4	7.5	11.5
YTD 2018 - YTD 2017 Difference	-1	0	-1
YTD 2018 - YTD 2017 % Difference	-20.0%	0.0%	-8.0%

Respectfully submitted by Christopher Kibler, Director of Libraries