



August 2018 Branch Manager's Report

Fundraising

We have scheduled a book sale for September 13–16, with a preview sale on Thursday, Sept 12. The sale will be held downstairs, in and outside the meeting room.

We have received seven donations in memory of Mary Louise Reynolds, totalling \$350.

Facilities

There was minor flooding again in the meeting room on July 25 and August 13. According to the Wells Fargo property manager, a service order has been placed to fix that problem (no details yet on that) In older news, two of the south side windows--one of which had not been a problem previously--also let in a lot of water. No word from Wells Fargo on addressing that problem.

We called an Exterminator come on August 16 after a mouse sighting in the basement.

Volunteers

A Volunteer Appreciation Brunch is scheduled for Friday, October 19 at 10:00 am. Library Trustees are of course invited!

We currently have a volunteer from Devereaux coming once a week with his job coach. Unfortunately we can no longer able to accept most community service and other short-term volunteers, due to the requirement for clearances.

Social Media

During the month of July, Stephanie Bragg posted a daily Book Title Mashup on Facebook and Twitter. Readers were given clues that combined elements of two books whose titles could be "mashed up" into a new title. An example: Junior is a budding cartoonist living on the Spokane Indian Reservation until a little boy puts him in a magic cabinet = *The Absolutely True Diary of a Part-Time Indian* + *Indian in the Cupboard* > *The Absolutely True Diary of a Part-Time Indian in the Cupboard*. Check out the full series on the Paoli Library Facebook page or Twitter feed.

Summer Children's Programs

This month's busy schedule of children's programs included "Iggy Peck and the Architects" (featuring a bridge-building competition), "Make Your Own Ice Cream," "Make Your Own Paper" (presented by Colonial Plantation), a "Glow-in-the-Dark Dance Party," and back by popular demand, "Attack the Fort." The Willistown Country Fair at Greentree Park on August 21 marks the end of the GOWilMa and SummerQuest programs, with entertainment, food, and raffle prize drawings.

Adult Programs

Thirty people participated in the Adult SummerQuest, enjoying the opportunities to get acquainted with new library resources. Many recommended titles for our Readers' Picks and Viewers' Picks shelves. Also popular were educational resources such as the Great Courses and Mango Languages.

Tech Services

We have decided to have the materials that we order – nonfiction and children's titles – shipped directly to Paoli, which will allow us to more closely track receipt and processing of those new items. Paoli's processing was initially moved to Tredyffrin when the tech services position at Paoli was eliminated, so we will be working on a new work flow with new staff.

Materials

County-wide, use of e-books and e-audio continues to rise, with approximately 13% of July's circulation attributed to e-materials. Most CCLS e-materials are purchased through County Coordination Aid: \$19,877.00 for ebooks, \$10,123.00 for eaudio and \$14,000.00 for periodicals in the 2018 budget. This year Paoli's budget includes an additional \$3800 for e-materials, which can range in price from \$20 for older titles to over \$100 for the bestsellers. We are purchasing a range of titles, both to reduce the holds lists on popular items and to increase the number and variety of titles available. This year for the first time we are also contributing additional funding for Flipster, the county's magazine app, purchasing electronic subscriptions to *Fast Company* and *Runner's World* magazines.

Beverly Michaels
Branch Manager
August 17, 2018