



Library Director's Report to Tredyffrin Libraries Board of Trustees for October 25, 2018

Volunteers

Volunteers aid us with daily library operations and services and enable us to continue to provide exemplary service to our community. We are extremely grateful for their hard work and commitment. Comparing August to September 2018, total volunteers decreased by 10 (-21.3%) and total volunteer contributed hours decreased by 14.425 (-3.4%). Comparing 2018 totals to 2017 totals from the same time period, total volunteers increased by 84 (+28.3%) and total volunteer contributed hours decreased by 114.675 (-3.2%).

Number of Volunteers

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Paoli (All)	2018	2017	2017 - 2018 Change	2017 - 2018 % Change
January	0	18	10	12	40	38	2	5.3%
February	1	19	10	12	42	35	7	20.0%
March	0	21	11	12	44	36	8	22.2%
April	0	21	16	11	48	37	11	29.7%
May	0	18	13	9	40	43	-3	-7.0%
June	0	18	18	16	52	56	-4	-7.1%
July	0	13	13	15	41	52	-11	-21.2%
August	0	15	10	12	37	60	-23	-38.3%
September	1	17	10	9	37	47	-10	-21.3%
TOTAL	2	160	111	108	381	297	84	28.3%

Number of Volunteer Contributed Hours

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Paoli (All)	2018 TOTAL	2017 YTD	2017 - 2018 YTD Change	2017 - 2018 YTD % Change
January	0	122	133	67.5	322.5	338.25	-15.75	-4.7%
February	3	116	201	57.5	377.5	316.75	60.75	19.2%
March	0	139.5	244	39.75	423.25	317.75	105.5	33.2%
April	0	145	198	48.75	391.75	318.75	73	22.9%
May	0	113.75	243.5	37.75	395	376.5	18.5	4.9%
June	0	105	317	59	481	491.25	-10.25	-2.1%
July	0	110.75	189.75	73.25	373.75	479.5	-105.75	-22.1%
August	0	95.5	197.75	39.75	333	559.25	-226.25	-40.5%
September	3.25	95.75	261.75	46.325	407.075	421.5	-14.425	-3.4%
TOTAL	6.25	1043.25	1985.75	469.575	3504.825	3619.5	-114.675	-3.2%

Building and Facilities

Stucco Repair

The repair work has been completed. Grounds surrounding the wall still needs to be addressed.

Roof Painting

The work has been completed.

Lighting

Tredyffrin Public Library has received a \$1,000 grant from PECO to continue work on the Children’s Department LED lighting conversion. All of the 4 ft. florescent lighting fixtures in the public areas (except for restrooms) was completed early this year. I am looking into spending remaining capital funds on replacing the 4”, 6”, and 8” recessed lights in the public areas with LED lights or LED compatible fixtures. I am waiting to hear back from a vendor regarding work to be started as soon as possible.

Operations

PA Forward

Tredyffrin Public Library has earned a Bronze Star rating in the PA Forward Program, a statewide initiative under the PA Library Association (PaLA) that works to strengthen the state's libraries through education, advocacy and leadership. The program recognizes libraries’ leadership in five areas of literacy: basic literacy, information literacy, civic and social literacy, health literacy, and financial literacy.

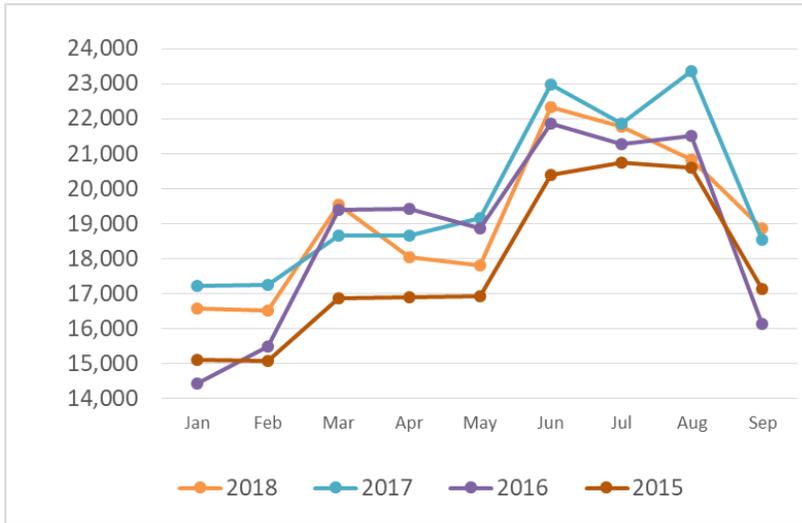
Visitor Count and Circulation

Visitor count for September 2018 totaled 18,863. This is a decrease of 1,950 (-9.4%) visitors compared to August 2018 and a decrease of 4,403 (-2.5%) comparing the 2018 total to the 2017 total.

		Jan	Feb	Mar	Apr	May	June	July	August	September	Total
Sun	Paoli	240	281	610	313	204	271	426	356	375	3,076
	Tredyffrin	1,358	1,189	2,099	1,484	953	1,931	1,681	1,232	1,420	13,347
Mon	Paoli	624	796	661	975	633	1,010	1,306	1,039	757	7,801
	Tredyffrin	2,118	2,284	2,521	3,072	1,927	2,708	3,882	2,936	1,754	23,202
Tues	Paoli	14	4	69	22	33	10	16	18	13	199
	Tredyffrin	3,004	2,444	1,753	2,699	3,959	3,021	3,944	2,597	2,694	26,115
Wedns	Paoli	1,008	738	514	897	1,113	1,147	777	1,215	1,039	8,448
	Tredyffrin	158	4	646	92	26	2	96	162	67	1,253
Thurs	Paoli	575	741	1,097	811	994	916	927	1,191	950	8,202
	Tredyffrin	1,851	2,268	3,141	2,529	3,223	3,113	3,078	3,761	2,676	25,640
Fri	Paoli	699	704	870	777	692	1,024	811	992	777	7,346
	Tredyffrin	1,914	1,941	2,373	1,729	1,625	3,305	2,261	2,757	2,114	20,019
Sat	Paoli	595	641	592	585	628	820	630	596	861	5,948
	Tredyffrin	2,414	2,526	2,601	2,053	2,290	3,036	1,938	1,961	3,366	22,185
Total Paoli		3,755	3,905	4,413	4,380	4,297	5,198	4,893	5,407	4,772	41,020
Total Tredyffrin		12,817	12,656	15,134	13,658	14,003	17,116	16,880	15,406	14,091	131,761
Libraries Combined		16,572	16,561	19,547	18,038	18,300	22,314	21,773	20,813	18,863	172,781

	Sep-17	Sep-18	Difference	% Increase or Decrease	2017 YTD	2018 YTD	Difference	% Increase or Decrease
Paoli	5,462	4,772	-690	-12.6%	42,538	41,020	-1,518	-3.6%
Tredyffrin	17,896	14,091	-3805	-21.3%	134,646	131,761	-2,885	-2.1%
Total	23,358	18,863	-4495	-19.2%	177,184	172,781	-4,403	-2.5%

I’ve included a comparison of visitor count data collected by month for the years 2015 - 2018. While comparing the 2018 data to the 2017 data the difference in visitor count is significant, however, the current total visitor count is significantly higher than it was in 2015 and 2016.



	2018	2017	2016	2015
Jan	16,572	17,227	14,411	15,104
Feb	16,522	17,253	15,475	15,073
Mar	19,547	18,645	19,393	16,849
Apr	18,035	18,652	19,405	16,876
May	17,801	19,166	18,858	16,927
Jun	22,314	22,970	21,866	20,377
Jul	21,773	21,855	21,268	20,746
Aug	20,813	23,358	21,504	20,582
Sep	18,863	18,545	16,139	17,117

Circulation for September 2018 totaled 30,110 for all materials. This is a decrease of 4,487 (-13 %) in borrowing of materials compared to the previous month. Compared to the total checkouts for 2017, checkouts in 2018 have increased by 7,468 (+2.6%). While print circulation has decreased by 3,934 (-1.5%), circulation of electronic materials has increased by 11,402 (+52.1%). Circulation of e-materials is attributed by percentage of total contribution by all libraries within the system. Tredyffrin Public Library has been adjusting collection purchasing to meet the increased demand for electronic books and electronic audiobooks.

	Print	Electronic	Total
Jan-18	27,024	3,426	30,450
Feb-18	26,460	3,082	29,542
Mar-18	29,948	3,544	33,492
Apr-18	26,593	3,434	30,027
May-18	26,341	3,573	29,914
Jun-18	30,381	3,799	34,180
Jul-18	32,910	4,286	37,196
Aug-18	30,333	4,264	34,597
Sep-18	26,223	3,887	30,110
Aug 2018 - Sept 2018 Difference	-4,110	-377	-4,487
Aug 2018 - Sept 2018 % Difference	-13.5%	-8.8%	-13.0%
Sep-17	31,246	2,896	34,142
Sept 2018 - Sept 2017 Difference	-5,023	991	-4,032
Sept 2018 - Sept 2017 % Difference	-16.1%	34.2%	-11.8%
2018 YTD	256,213	33,295	289,508
2017 YTD	260,147	21,893	282,040
Difference	-3,934	11,402	7,468
% Change	-1.5%	52.1%	2.6%

Items Borrowed

2014	272,374
2015	262,985
2016	279,748
2017	282,040
2018	289,508



Programming

Programs for September 2018 totaled 121 and attendance totaled 1,655. Comparing total program offerings and attendance data to the same time period for 2017 there is an overall increase of 93 (+9.0%) in total program offerings and a decrease of 706 (-3.7%) in total program attendance.

Number of Programs

Paoli	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Total
18+	6	5	18	24	27	10	7	6	6	109
Ages 0-5	24	19	22	8	4	18	11	25	24	155
Ages 5-11	5	3	7	21	12	11	17	9	4	89
Ages 12-17	0	0	0	0	0	0	0	0	0	0
Total	35	27	47	53	43	39	35	40	34	319

Number of Programs

Tredyffrin	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Total
18+	41	38	40	36	44	33	29	30	44	335
Ages 0-5	19	20	17	23	22	25	31	21	22	200
Ages 5-11	12	17	7	16	13	13	37	17	12	144
Ages 12-17	18	6	9	12	8	11	13	14	9	100
Total	90	81	73	87	87	82	110	82	87	692

Total	125	108	120	140	130	121	145	122	121	1,132
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Number of Attendees

Paoli	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Total
18+	25	26	39	35	43	40	26	25	21	280
Ages 0-5	231	155	212	239	697	229	136	394	201	2,494
Ages 5-11	25	17	63	102	35	244	229	94	25	834
Ages 12-17	0	0	0	0	0	0	0	0	0	0
Total	281	198	314	376	775	513	391	513	247	3,608

Number of Attendees

Tredyffrin	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Total
18+	527	472	514	553	529	554	396	341	688	4,574
Ages 0-5	512	231	536	725	778	792	993	656	460	5,683
Ages 5-11	135	310	70	206	200	509	672	392	153	2,647
Ages 12-17	199	97	105	266	107	275	203	422	107	1,781
Total	1,373	1,110	1,225	1,750	1,614	2,130	2,264	1,811	1,408	14,685

Total	1,654	1,308	1,539	2,126	2,389	2,643	2,655	2,324	1,655	18,293
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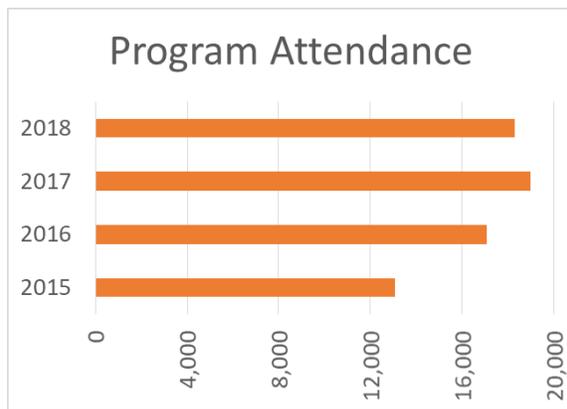
Number of Programs

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2017	331	610	98	1039
2018	444	588	100	1132
Difference Between	113	-22	2	93
2017 & 2018	34.1%	-3.6%	2.0%	9.0%

Number of Attendees

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2017	4,277	12,747	1,975	18999
2018	4,854	11,658	1,781	18293
Difference Between	577	-1089	-194	-706
2017 & 2018	13.5%	-8.5%	-9.8%	-3.7%

The numbers presented below represent cumulative program attendance from January through September for each year since 2015. While total program attendance remains lower than 2017, overall program attendance has increased more than 32% since 2015 (again, comparing only the January – September totals).



Program Attendance

2015	13,071
2016	17,071
2017	18,999
2018	18,293

Children’s Notes (Submitted by Angie Andre)

The Fall Program session runs from September 17- November 11 so we had the first two weeks of September to recover from our busy summer and prepare for our next session. We hosted the “Friends Book Sale” in our story room on September 7, 8, and 9. We have such a high demand for our popular “FRAMED: A Journey in Art” program that Library Assistant, Michele Bolay added two more classes to her two weekly offerings. In addition to her 4:30 and 7 pm Tuesday class for children in grades K-3 she is now offering a class for preschool called “FRAMED Jr.” and a class for more advanced students in grades 3-6 called “FRAMED Again”.

We invited experts from Colonial Pennsylvania Plantation, Ridley Creek State Park to teach us about candle dipping. Children learned about the sources of light available to early colonists, and how settlers worked with available natural resources (beeswax, tallow) to create their own light. Each child was able to dip their own candles (using paraffin), which they can take home at the end of the program.

In addition to our family and toddler story times we offered bilingual Spanish and English story time as well as a sign language story time called “Once upon a Sign”. “Back to Basics: Sewing” is continuing to provide a full class of children ages 8-12 with basic skills. This month we worked on fine tuning our needle threading skills and button sewing skills.

Staff member Linda Hall is still out and the Children's Librarian is filling in for her toddler story time.

Teen Notes (Submitted by Laura Doan)

We held our usual bi-monthly book group and “journaling together” workshops. The book this month was “Still Life with Tornado” by A.S. King which explored trauma and resilience. The book generated a good discussion as students interpreted the book differently.

We held our annual College Application Essay night with Marylyn Calabrese, PH.D. Dr. Calabrese is the former chairperson of the Conestoga High School English Department. Her educational background includes an A.B. from Bryn Mawr College, an MAT from Wesleyan University, and a Ph.D. in Teaching Writing from the University of Pennsylvania. She is an amazing resource for the teen program at the library and has helped me polish many of the student recommendations I've written.

We started back up with our Girls Who Code Club to explore coding in a fun and friendly environment. We held our inaugural K-Pop Dance Crew dance group meeting. We will work together to learn Kpop choreography and jam to the hottest Kpop songs, in a supportive, non-competitive environment.

We lent support to PhilaFLAM's Nuit à l'Opéra by providing lights and setting up the pipe & drape for the production. It was a beautiful event at the library and included many prestigious opera singers and musicians. I attended the ARCH sponsored "Transition to Middle School" presented by school counselors, mental health experts and experienced parents who discussed the transition to middle school, developmental and socio-emotional changes and other important topics for middle-schoolers such as the impact of technology, increasing independence, social grouping, making new friends, dating, limit-setting and Schoology.

Reference Notes

Data collected for information assistance indicates a decrease of 815 (-3.7%) transactions, PC use overall has increased by 3,446 (+10.7%), information literacy classes (1 on 1 sessions) decreased by 76 (-18.9%), proctoring sessions increased by 22 (+37.3%), and hours of proctoring offered increased by 30.5 (+33.7%) compared to the same time period for 2017.

Information Transactions

	Ref	Children's	Circ	Total
Jan-18	1191	454	708	2353
Feb-18	1197	463	633	2293
Mar-18	1334	576	609	2519
Apr-18	1236	451	593	2280
May-18	1186	440	575	2201
Jun-18	1180	677	835	2692
Jul-18	1297	572	607	2476
Aug-18	1389	535	593	2517
Sep-18	1195	401	527	2123
Sept'18 - Aug'18 Difference	-194	-134	-66	-394
Sept '18 - Aug '18 % Difference	-14.0%	-25.0%	-11.1%	-15.7%
Sep-17	1177	465	672	2314
Sep-18	1195	401	527	2123
Sept 2018 - Sept 2017 Difference	18	-64	-145	-191
Sept 2018 - Sept 2017 % Difference	2%	-14%	-22%	-8%
YTD 2017	11076	4812	6381	22269
YTD 2018	11205	4569	5680	21454
YTD 2018 - YTD 2017 Difference	129	-243	-701	-815
YTD 2018 - YTD 2017 % Difference	1.2%	-5.0%	-11.0%	-3.7%

Computer Users

	Adult	Children's	WiFi	Total
Jan-18	1132	129	2224	3485
Feb-18	1635	118	2296	4049
Mar-18	1311	134	2657	4102
Apr-18	1281	90	2237	3608
May-18	1143	131	2140	3414
Jun-18	1300	175	2243	3718
Jul-18	1381	157	2286	3824
Aug-18	1269	119	2023	3411
Sep-18	1007	109	4838	5954
Sept'18 - Aug'18 Difference	-262	-10	2815	2543
Sept '18 - Aug '18 % Difference	-20.6%	-8.4%	139.1%	74.6%
Sep-17	1166	144	1835	3145
Sep-18	1007	109	4838	5954
Sept 2018 - Sept 2017 Difference	-159	-35	3003	2809
Sept 2018 - Sept 2017 % Difference	-14%	-24%	164%	89%
YTD 2017	11860	1891	18368	32119
YTD 2018	11459	1162	22944	35565
YTD 2018 - YTD 2017 Difference	-401	-729	4576	3446
YTD 2018 - YTD 2017 % Difference	-3.4%	-38.6%	24.9%	10.7%

Information Literacy Classes

1 on 1

Tutorials

Jan-18	49
Feb-18	38
Mar-18	47
Apr-18	39
May-18	24
Jun-18	46
Jul-18	31
Aug-18	31
Sep-18	22
Sept'18 - Aug'18 Difference	-9
Sept '18 - Aug '18 % Difference	-37.5%
Sep-17	42
Sep-18	22
Sept 2018 - Sept 2017 Difference	-20
Sept 2018 - Sept 2017 % Difference	-48%
YTD 2017	403
YTD 2018	327
YTD 2018 - YTD 2017 Difference	-76
YTD 2018 - YTD 2017 % Difference	-18.9%

Website Statistics

Page Views Unique Page Users

Jan-18	14689	12153	5702
Feb-18	12157	10087	4811
Mar-18	15575	12617	5642
Apr-18	14284	11787	4969
May-18	14697	12063	5185
Jun-18	16801	13746	5516
Jul-18	15897	13047	5425
Aug-18	15020	12389	5163
Sep-18	14028	11577	4736
Sept'18 - Aug'18 Difference	-992	-812	-427
Sept '18 - Aug '18 % Difference	-6.6%	-6.6%	-8.3%
Sep-17	28711	11695	5463
Sep-18	15020	12389	5163
Sept 2018 - Sept 2017 Difference	-13691	694	-300
Sept 2018 - Sept 2017 % Difference	-48%	6%	-5%
YTD 2017	285262	115250	54703
YTD 2018	133148	109466	47149
YTD 2018 - YTD 2017 Difference	-152114	-5784	-7554
YTD 2018 - YTD 2017 % Difference	-53.3%	-5.0%	-13.8%

Proctoring Statistics

of Sessions # of Hours

Jan-18	1	1
Feb-18	3	6.5
Mar-18	4	10.5
Apr-18	3	5
May-18	9	13.5
Jun-18	7	9
Jul-18	19	27
Aug-18	30	42.5
Sep-18	5	6
Sept'18 - Aug'18 Difference	-25	-36.5
Sept '18 - Aug '18 % Difference	-83.3%	-85.9%
Sep-17	2	4
Sep-18	5	6
Sept 2018 - Sept 2017 Difference	3	2
Sept 2018 - Sept 2017 % Difference	150%	50%
YTD 2017	59	90.5
YTD 2018	81	121
YTD 2018 - YTD 2017 Difference	22	30.5
YTD 2018 - YTD 2017 % Difference	37.3%	33.7%

Respectfully submitted by Christopher Kibler, Director of Libraries