



**Library Director’s Report to Tredyffrin Libraries Board of Trustees  
for September 27, 2018**

**Volunteers**

Volunteers aid us with daily library operations and services and enable us to continue to provide exemplary service to our community. We are extremely grateful for their hard work and commitment. Comparing July to August 2018, total volunteers decreased by 4 (-1%) and total volunteer contributed hours decreased by 40.75 (-10.9%). Comparing 2018 totals to 2017 totals from the same time period, total volunteers increased by 47 (+15.8%) and total volunteer contributed hours decreased by 100.25 (-3.1%).

Number of Volunteers

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2018	2017	2017 - 2018 Change	2017 - 2018 % Change
January	0	18	10	12	40	38	2	5.3%
February	1	19	10	12	42	35	7	20.0%
March	0	21	11	12	44	36	8	22.2%
April	0	21	16	11	48	37	11	29.7%
May	0	18	13	9	40	43	-3	-7.0%
June	0	18	18	16	52	56	-4	-7.1%
July	0	13	13	15	41	52	-11	-21.2%
August	0	15	10	12	37	60	-23	-38.3%
TOTAL	1	143	101	99	344	297	47	15.8%

Number of Volunteer Contributed Hours

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2018 TOTAL	2017 YTD	2017 - 2018 YTD Change	2017 - 2018 YTD % Change
January	0	122	133	67.5	322.5	338.25	-15.75	-4.7%
February	3	116	201	57.5	377.5	316.75	60.75	19.2%
March	0	139.5	244	39.75	423.25	317.75	105.5	33.2%
April	0	145	198	48.75	391.75	318.75	73	22.9%
May	0	113.75	243.5	37.75	395	376.5	18.5	4.9%
June	0	105	317	59	481	491.25	-10.25	-2.1%
July	0	110.75	189.75	73.25	373.75	479.5	-105.75	-22.1%
August	0	95.5	197.75	39.75	333	559.25	-226.25	-40.5%
TOTAL	3	947.5	1724	423.25	3097.75	3198	-100.25	-3.1%

**Building and Facilities**

**Stucco Repair**

The repair work is underway.

**Recycling**

We had no issues with the service and received a check from Gold Medal Environmental for the paper that was collected.

## Roof Painting

The work is set to start once the weather clears up.

## Lighting

Tredyffrin Public Library has received a \$1,000 grant from PECO to continue work on the Children’s Department LED lighting conversion. All of the 4 ft. florescent lighting fixtures in the public areas (except for restrooms) was completed early this year. I am looking into spending remaining capital funds on replacing the 4”, 6”, and 8” recessed lights in the public areas with LED lights or LED compatible fixtures.

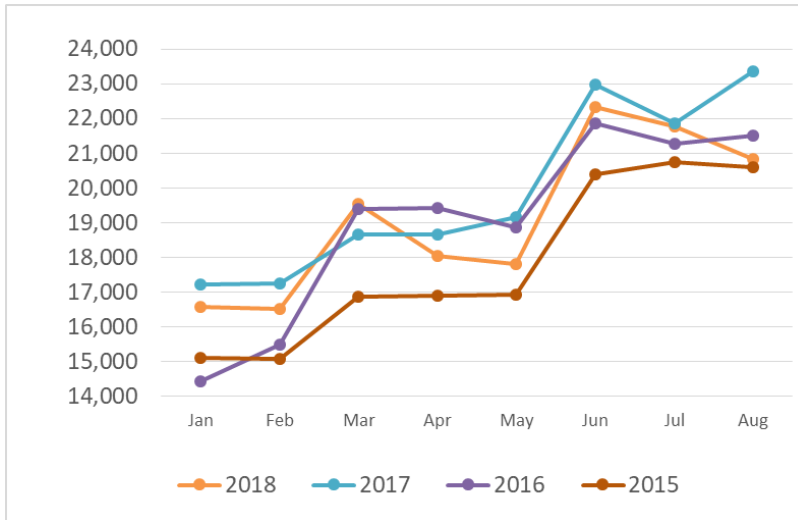
## Visitor Count and Circulation

Visitor count for August 2018 totaled 20,813. This is a decrease of 960 (-4.4%) visitors compared to July 2018 and a decrease of 4,721 (-3%) comparing the 2018 total to the 2017 total.

		Jan	Feb	Mar	Apr	May	June	July	August	Total
Sun	Paoli	240	281	610	313	204	271	426	356	2,701
	Tredyffrin	1,358	1,189	2,099	1,484	953	1,931	1,681	1,232	11,927
Mon	Paoli	624	796	661	975	633	1,010	1,306	1,039	7,044
	Tredyffrin	2,118	2,284	2,521	3,072	1,927	2,708	3,882	2,936	21,448
Tues	Paoli	14	4	69	22	33	10	16	18	186
	Tredyffrin	3,004	2,444	1,753	2,699	3,959	3,021	3,944	2,597	23,421
Wedns	Paoli	1,008	738	514	897	1,113	1,147	777	1,215	7,409
	Tredyffrin	158	4	646	92	26	2	96	162	1,186
Thurs	Paoli	575	741	1,097	811	994	916	927	1,191	7,252
	Tredyffrin	1,851	2,268	3,141	2,529	3,223	3,113	3,078	3,761	22,964
Fri	Paoli	699	704	870	777	692	1,024	811	992	6,569
	Tredyffrin	1,914	1,941	2,373	1,729	1,625	3,305	2,261	2,757	17,905
Sat	Paoli	595	641	592	585	628	820	630	596	5,087
	Tredyffrin	2,414	2,526	2,601	2,053	2,290	3,036	1,938	1,961	18,819
Total Paoli		3,755	3,905	4,413	4,380	4,297	5,198	4,893	5,407	36,248
Total Tredyffrin		12,817	12,656	15,134	13,658	14,003	17,116	16,880	15,406	117,670
Libraries Combined		16,572	16,561	19,547	18,038	18,300	22,314	21,773	20,813	153,918

	Aug-17	Aug-18	Difference	% Increase or Decrease	2017 YTD	2018 YTD	Difference	% Increase or Decrease
Paoli	5,462	5,407	-55	-1.0%	38,105	36,248	-1,857	-4.9%
Tredyffrin	17,896	15,406	-2490	-13.9%	120,534	117,670	-2,864	-2.4%
Total	23,358	20,813	-2545	-10.9%	158,639	153,918	-4,721	-3.0%

I’ve included a comparison of visitor count data collected by month for the years 2015 - 2018. While comparing the 2018 data to the 2017 data the difference in visitor count is significant, however, the current total visitor count is significantly higher than it was in 2015 and 2016.



	2018	2017	2016	2015
Jan	16,572	17,227	14,411	15,104
Feb	16,522	17,253	15,475	15,073
Mar	19,547	18,645	19,393	16,849
Apr	18,035	18,652	19,405	16,876
May	17,801	19,166	18,858	16,927
Jun	22,314	22,970	21,866	20,377
Jul	21,773	21,855	21,268	20,746
Aug	20,813	23,358	21,504	20,582
<b>TOTAL</b>	<b>153,377</b>	<b>159,126</b>	<b>152,180</b>	<b>142,534</b>

Circulation for August 2018 totaled 34,597 for all materials. This is a decrease of 2,599 (-7 %) in borrowing of materials compared to the previous month. Compared to the total checkouts for 2017, checkouts in 2018 have increased by 5,985 (+2.4%). While print circulation has decreased by 4,293 (-1.8%), circulation of electronic materials shows a significant increase of 10,278 (+53.7%). Electronic circulation in the system is attributed by percentage of total contribution to electronic resources by all libraries within the system. It should also be noted that Tredyffrin Public Library has been adjusting collection purchasing to meet the increased demand for electronic books and electronic audiobooks. It will be important moving forward to continue to balance our electronic materials purchases with print as there are still many users that borrow print, DVDs, and books on CD and because it provides a reasonable way for patrons to obtain titles that are unavailable electronically or available electronically but with long wait times.

	Print	Electronic	Total
Jan-18	27,024	3,426	30,450
Feb-18	26,460	3,082	29,542
Mar-18	29,948	3,544	33,492
Apr-18	26,593	3,434	30,027
May-18	26,341	3,573	29,914
Jun-18	30,381	3,799	34,180
Jul-18	32,910	4,286	37,196
Aug-18	30,333	4,264	34,597
July 2018 - August 2018 Difference	-2,577	-22	-2,599
July 2018 - August 2018 % Difference	-7.8%	-0.5%	-7.0%
Aug-17	31,246	2,896	34,142
August 2018 - August 2017 Difference	-913	1,368	455
August 2018 - August 2017 % Difference	-2.9%	47.2%	1.3%

	Print	Electronic	Total
2018 YTD	229,990	29,408	259,398
2017 YTD	234,283	19,130	253,413
Difference	-4,293	10,278	5,985
% Change	-1.8%	53.7%	2.4%

## Programming

Programs for August 2018 totaled 122 and attendance totaled 2,324. Comparing total program offerings and attendance data to the same time period for 2017 there is an overall increase of 74 (+7.9%) in total program offerings and a decrease of 863 (-4.9%) in total program attendance.

### 2018

#### Number of Programs

Paoli	Jan	Feb	Mar	Apr	May	June	July	Aug	Total
18+	6	5	18	24	27	10	7	6	103
Ages 0-5	24	19	22	8	4	18	11	25	131
Ages 5-11	5	3	7	21	12	11	17	9	85
Ages 12-17	0	0	0	0	0	0	0	0	0
Total	35	27	47	53	43	39	35	40	319

#### Number of Programs

Tredyffrin	Jan	Feb	Mar	Apr	May	June	July	Aug	Total
18+	41	38	40	36	44	33	29	30	291
Ages 0-5	19	20	17	23	22	25	31	21	178
Ages 5-11	12	17	7	16	13	13	37	17	132
Ages 12-17	18	6	9	12	8	11	13	14	91
Total	90	81	73	87	87	82	110	82	692

Total	125	108	120	140	130	121	145	122	1,011
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#### Number of Attendees

Paoli	Jan	Feb	Mar	Apr	May	June	July	Aug	Total
18+	25	26	39	35	43	40	26	25	259
Ages 0-5	231	155	212	239	697	229	136	394	2,293
Ages 5-11	25	17	63	102	35	244	229	94	809
Ages 12-17	0	0	0	0	0	0	0		0
Total	281	198	314	376	775	513	391	513	3,361

#### Number of Attendees

Tredyffrin	Jan	Feb	Mar	Apr	May	June	July	Aug	Total
18+	527	472	514	553	529	554	396	341	3,886
Ages 0-5	512	231	536	725	778	792	993	656	5,223
Ages 5-11	135	310	70	206	200	509	672	392	2,494
Ages 12-17	199	97	105	266	107	275	203	422	1,674
Total	1,373	1,110	1,225	1,750	1,614	2,130	2,264	1,811	13,277

Total	1,654	1,308	1,539	2,126	2,389	2,643	2,655	2,324	16,638
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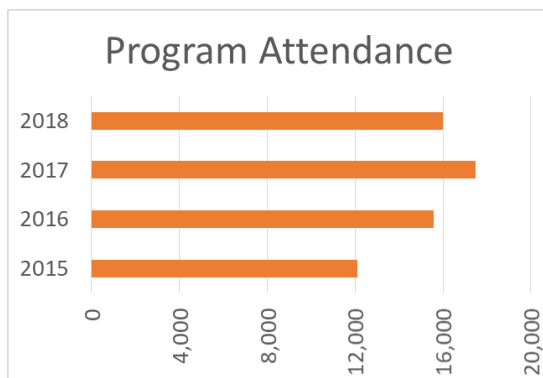
### Number of Programs

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2017	287	561	89	937
2018	394	526	91	1011
Difference Between	107	-35	2	74
2017 & 2018	37.3%	-6.2%	2.2%	7.9%

### Number of Attendees

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2017	3,745	11,888	1,868	17501
2018	4,145	10,819	1,674	16638
Difference Between	400	-1069	-194	-863
2017 & 2018	10.7%	-9.0%	-10.4%	-4.9%

The numbers presented below represent cumulative program attendance from January through August for each year since 2015. While total program attendance remains lower than 2017, overall program attendance has increased more than 32% since 2015 (again, comparing only the January – August totals). At year end of 2017, program attendance had increased almost 40% compared to 2015.



	Program Attendance
2015	12,098
2016	15,594
2017	17,501
2018	16,013

### Children’s Notes (Submitted by Angie Andre)

This year the state asked us to expand our summer reading programs to include activities for children and families. We incorporated activities that support reading. The suggestion was to change the name of our summer reading program to Summer Reading Quest. In addition to the calendars children fill out for reading each day we updated our materials to include activities such as, read to a friend, attend a library program, tell a joke, or write a story. Children could now earn raffle tickets for reading every day (this year we also encouraged them to choose their own daily goal) as well as earn tickets for completing the Reading Quest activities. This change was very well received. We are planning on doing it again next year. We were notified that Susan Pannebaker, State Youth Services Librarian will be sending us a large banner to highlight Summer Reading Quest for next year.

Sundays in the Children’s Department have been extraordinarily busy in the past months and we just hired two circulation assistants to work every Sunday. Lorna Ortiz and Janet Bauman will be starting in this position as soon as they obtain their clearances and complete the township paperwork.

Linda Hall, one of our storytime assistants has taken a leave of absence due to a family emergency. Children’s Librarian Angie Andre is taking over Linda’s storytime duties and staff are filling in for her 2 weekly desk shifts.

## Teen Notes (Submitted by Laura Doan)

We held our usual bi-monthly book group and “journaling together” workshops. The book this month was the thriller “13 Minutes” by Sarah Pinborough.

We awarded the Reading Excellence Award pendant for reading at least seven books representing seven or more distinct countries, cultures, or regions.

The Performance Arts Camp theme was SHAKESPEARE TO SONDHEIM!

This year we dusted off the classics to see why they’ve stood the test of time. We looked at how popular contemporary shows like Hamilton, Wicked and Phantom of the Opera are only possible because of plays like Hamlet, The Odyssey and Pygmalion.

## Reference Notes

Data collected for information assistance indicates a decrease of 624 (-3.1%) transactions compared to the same time period for 2017. PC use overall has decreased by 194 (-4.7%) compared to the previous month and has increased by 690 (+2.4%) compared to the same time period for 2017. Information literacy classes (1 on 1 sessions) decreased by 56 (-94.9%) compared to the same time period for 2017. Proctoring sessions increased by 19 (+33.3%) compared to the same time period for 2017 and hours of proctoring offered increased by 28.5 (+32.9%) compared to the same time period for 2017.

### Information Transactions

	Ref	Children's	Circ	Total
Jan-18	1191	454	708	2353
Feb-18	1197	463	633	2293
Mar-18	1334	576	609	2519
Apr-18	1236	451	593	2280
May-18	1186	440	575	2201
Jun-18	1180	677	835	2692
Jul-18	1297	572	607	2476
Aug-18	1389	535	593	2517
Aug '18 - July '18 Difference	92	-37	-14	41
Aug '18 - July '18 % Difference	7.8%	-5.5%	-1.7%	1.5%
Aug-17	1486	584	759	2829
Aug-18	1389	535	593	2517
Aug 2018 - Aug 2017 Difference	-97	-49	-166	-312
Aug 2018 - Aug 2017 % Difference	-7%	-8%	-22%	-11%
YTD 2017	9899	4347	5709	19955
YTD 2018	10010	4168	5153	19331
YTD 2018 - YTD 2017 Difference	111	-179	-556	-624
YTD 2018 - YTD 2017 % Difference	1.1%	-4.1%	-9.7%	-3.1%

### Computer Users

	Adult	Children's	WiFi	Total
Jan-18	1132	129	2224	3485
Feb-18	1635	118	2296	4049
Mar-18	1311	134	2657	4102
Apr-18	1281	90	2237	3608
May-18	1143	131	2140	3414
Jun-18	1300	175	2243	3718
Jul-18	1381	157	2286	3824
Aug-18	1269	119	2023	3411
Aug '18 - July '18 Difference	81	-18	43	106
Aug '18 - July '18 % Difference	7.1%	-13.7%	2.0%	3.1%
Aug-17	1413	211	1923	3547
Aug-18	1269	119	2023	3824
Aug 2018 - Aug 2017 Difference	-144	-92	100	277
Aug 2018 - Aug 2017 % Difference	-10%	-44%	5%	8%
YTD 2017	10644	1744	16533	28921
YTD 2018	10452	1053	18106	29611
YTD 2018 - YTD 2017 Difference	-192	-691	1573	690
YTD 2018 - YTD 2017 % Difference	-1.8%	-39.6%	9.5%	2.4%

Information Literacy Classes

Website Statistics

Proctoring Statistics

	1 on 1 Tutorials		Page Views	Unique Page Views	Users		# of Sessions	# of Hours
Jan-18	49	Jan-18	14689	12153	5702	Jan-18	1	1
Feb-18	38	Feb-18	12157	10087	4811	Feb-18	3	6.5
Mar-18	47	Mar-18	15575	12617	5642	Mar-18	4	10.5
Apr-18	39	Apr-18	14284	11787	4969	Apr-18	3	5
May-18	24	May-18	14697	12063	5185	May-18	9	13.5
Jun-18	46	Jun-18	16801	13746	5516	Jun-18	7	9
Jul-18	31	Jul-18	15897	13047	5425	Jul-18	19	27
Aug-18	31	Aug-18	15020	12389	5163	Aug-18	30	42.5
Aug '18 - July '18 Difference	0	Aug '18 - July '18 Difference	-877	-658	-262	Aug '18 - July '18 Difference	11	15.5
Aug '18 - July '18 % Difference	0.0%	Aug '18 - July '18 % Difference	-6.0%	-5.5%	-5.1%	Aug '18 - July '18 % Difference	366.7%	310.0%
Aug-17	59	Aug-17	37098	14889	6779	Aug-17	16	23
Aug-18	31	Aug-18	15020	12389	5163	Aug-18	30	42.5
Aug 2018 - Aug 2017 Difference	-28	Aug 2018 - Aug 2017 Difference	-22078	-2500	-1616	Aug 2018 - Aug 2017 Difference	14	19.5
Aug 2018 - Aug 2017 % Difference	-47%	Aug 2018 - Aug 2017 % Difference	-60%	-17%	-24%	Aug 2018 - Aug 2017 % Difference	88%	85%
YTD 2017	361	YTD 2017	256511	103555	49240	YTD 2017	57	86.5
YTD 2018	305	YTD 2018	119120	97889	42413	YTD 2018	76	115
YTD 2018 - YTD 2017 Difference	-56	YTD 2018 - YTD 2017 Difference	-137391	-5666	-6827	YTD 2018 - YTD 2017 Difference	19	28.5
YTD 2018 - YTD 2017 % Difference	-94.9%	YTD 2018 - YTD 2017 % Difference	-53.6%	-5.5%	-13.9%	YTD 2018 - YTD 2017 % Difference	33.3%	32.9%

Respectfully submitted by Christopher Kibler, Director of Libraries