



PAOLI LIBRARY

A TREDYFFRIN TOWNSHIP BRANCH LIBRARY

February 2019 Branch Manager's Report

January Statistics

Great News! Paoli's circulation is up nearly 10% over last January; circulation of children's books is up 36%. An increase this large is unprecedented in my experience. There was also a large increase in the door count, up by 19%. A packed calendar of innovative children's programs is no doubt a major driver for these increases, and we also credit the ongoing renovations, which make the library a more pleasant space to work or relax.

Fundraising

The response to the Annual Appeal mailing that went out last November has been excellent. As of February 21, donations to Paoli Library total \$21,475, which represents a 34% increase over last February's total, and in fact is 7% more than the final total for last year's appeal (\$20,000). This month we were fortunate to receive two large (\$1,000) donations thanks to personal contacts by the Branch Manager.

Facilities

Three new computer carrels have been built on the library wall facing the courtyard. Two of them house public PCs, and one carrel is intended for personal laptop use. All of them have been popular from Day 1. Also added as part of the same project is a new tall bookshelf to the left of the carrels to accommodate the children's graphic novels and the STEM kits. New tables are currently under construction and should be arriving in about two weeks.

Tech Assistance Program

Taylor Baugher is our new tech tutor, offering two sessions per week of one-on-one computer instruction. The program is more popular now than ever before, with the March sessions fully booked and two reservations already in for April.

Personnel

In January we offered a shelver position to Anna Johnston, and we hoped to have her start before the end of the month. Unfortunately there was a delay of several weeks before the township HR office tried to get in touch with her, and after that point she failed to respond to any communications from the HR director or from the library. We have now offered the position to another candidate, Sonia Jeremiah, and hope to have her on the payroll soon.

Children's Programs

During the past month, Paoli kids have learned about magnets and electrical circuits, built igloos from sugar cubes or marshmallows, enjoyed a PJs and Pancakes storytime, and much more. The meeting room is jam packed on a regular basis for these programs.

Friends of Paoli Library

The Friends have invited 17 library supporters and past members of the Friends group to participate in an advisory council, scheduled to meet on Thursday, March 21. The purpose of the council is to craft a mission statement for the Friends and to set priorities for future Friends activities.

The Friends have scheduled their spring book sale for Thursday, April 11-Saturday, April 13. The sale will be held in the bank hallway. I have arranged for some classmates of our Devereux volunteer to help with setup of the sale.

Beverly Michaels, Branch Manager
February 25, 2019